LANCASTER CITY FOR THE HOLIDAYS

WINDOW DECORATING CONTEST

Embrace the season and attract holiday shoppers.

The annual Window Decorating Contest provides a fun, festive activity to gain attention, attract holiday shoppers, and show off your hard work and creativity. It's **FREE** to be included in he photo slideshow on LancasterOnline.

You could win an advertising prize package!

People will vote for their favorite displays and if you're the winner in any of the four categories you will receive:

- **1 FREE print ad in LNP** (2 column x 5")
- **1 FREE reveal billboard on LancasterOnline**

The contest will be promoted with print and digital ads, and one lucky voter will win **$50 Downtown Dollars** courtesy of contest sponsor, the Lancaster City Alliance. Maximize the benefits of your decorating efforts by promoting your holiday gift ideas along with your contest participation.

2026 TIMELINE

Starting Monday, Nov. 24
email a photo of your display to
digitalads@lnpnews.com

Earn votes in five categories:

- ✓ **Best of Show**
- ✓ **Best at Night**
- ✓ **Best Use of Store Merchandise**
- ✓ **Best Use of Lights** – ***New for 2026!***
- ✓ **Most Creative/Innovative**

Voting takes place
Friday, Nov. 27 through Monday, Dec. 14

Winners will be announced on LancasterOnline
Thursday, Dec. 17, 2026

2025 Best in Show Winner, PA Guild of Craftsmen

Contact Carla Good to plan your marketing campaign today.

cgood@lnpnews.com
717-468-9034
lanc.news/windowdecorating

If a window for your business or organization is visible from the street in Lancaster city, you're eligible to participate.

Sponsored by

LANCASTER CITY ALLIANCE

CITY OF LANCASTER

Smart Marketing and a Stronger Community
When you partner with LNP Media Group, your marketing investment does more than generate leads.
It supports nonprofit, trusted local news and keeps reporters covering the stories that matter to your customers.

10/8/26