



Lancaster
Chamber

WHERE SUCCESS BEGINS

POSITIONING
LANCASTER
COUNTY
BUSINESSES
TO THRIVE.

What is a Chamber of Commerce?



- **A Chamber of Commerce** is a regional organization of local businesses that supports the interests of its members, while strengthening its community.
- Most Chambers are non-profit organizations that are governed by a Board of Directors.
- Chambers bring businesses together, elevate voices, invest in people, provide resources, and shape the conditions that allow business success.
- Membership of a Chamber consists of entrepreneurs, small businesses, large corporations, individuals, non-profits and more, covering a wide range of industries.

The Lancaster Chamber



- **The Lancaster Chamber** was founded in 1872
- We are a staff of 16 team members
- We have 1371 Member businesses/ organizations that employ nearly half of the working-age population in Lancaster County
- 7 out of 10 Chamber Members are small businesses with 25 or fewer employees
- We execute 140+ events and programs each year
- We have a foundation that supports the work of Land in Lancaster, Cultivate Lancaster, workforce initiatives, and more



VISION

Lancaster County.
A thriving Community for all.



MISSION

Create the environment, facilitate
Partnerships, and lead on issues
that elevate business success.



CORE VALUES

SERVE

We commit to a culture of Service

CONNECT

We Maximize connections that grow networks and elevate business success.

SOLVE

We approach all issues with a solution-oriented mindset.

LEAD

We pledge to lead on behalf of the business community.

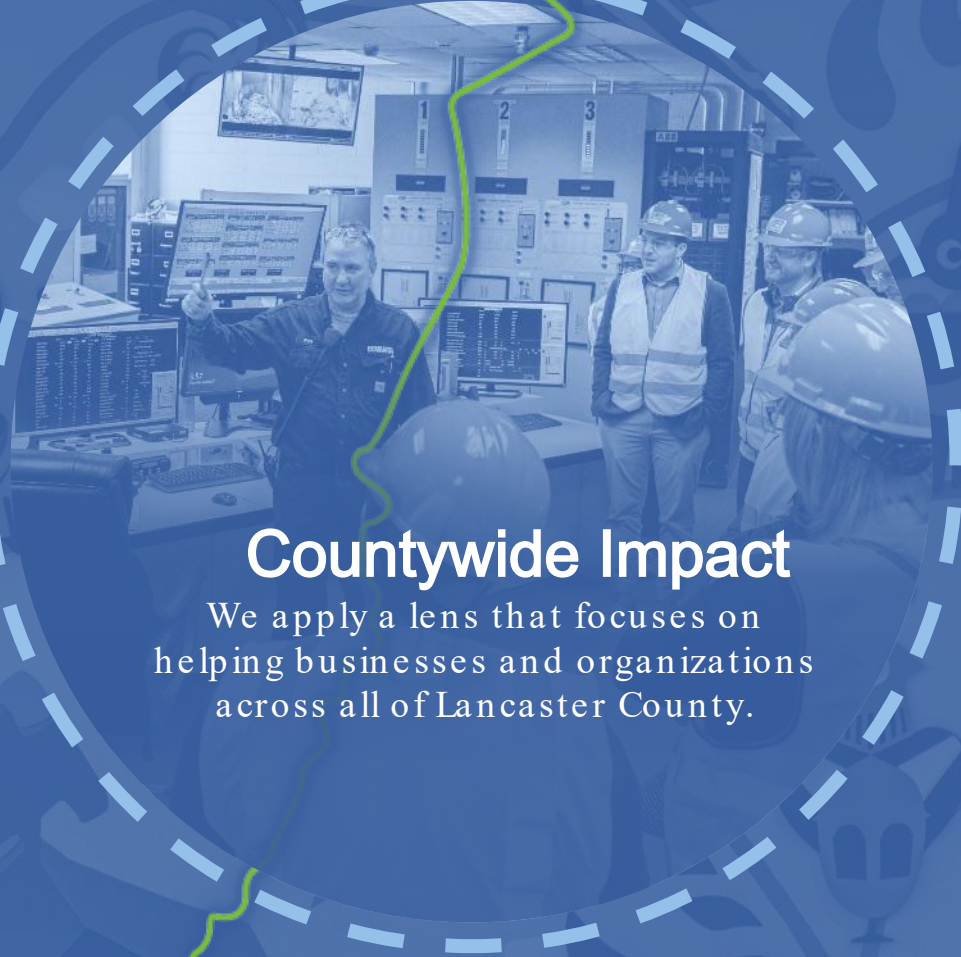


LENSES



Communitywide Focus

We apply a lens of inclusion and equity to our efforts both internally and externally – broadly considering individual and organizational attributes.



Countywide Impact

We apply a lens that focuses on helping businesses and organizations across all of Lancaster County.

BY 2035, LANCASTER COUNTY WILL

- ✓ BE THE BEST PLACE TO LIVE IN PENNSYLVANIA.
- ✓ BE A RECOGNIZED BUSINESS ENVIRONMENT FOR INNOVATION, SUCCESS, AND GROWTH.
- ✓ BE A UNIFIED COMMUNITY WHERE EVERY PERSON THRIVES.

So, How do we do this???



Strengthening Business Across Lancaster County



Countywide Reach and visibility through Chamber managed platforms

*17,779 email subscribers *104,592 website visitors

*26,570 social media followers *45,026 engagements to an audience of over 1.2 million

Access to Networks and Markets through networking, peer learning, and shared experiences.

*141 events and programs engaging 9,869 attendees and 5107 unique individuals

Business Growth and Celebrations highlighting local businesses

*Ribbon cuttings, grand openings, anniversaries, milestones

Stronger Connections across Geography and Industry

*38 networking events, 40 learning programs, 28 advocacy events, 12 WIB programs and 13 YPN programs

Investing in People, Talent, and Belonging



Access to Skills and Advancement

*377 individuals gained over 1,800 hours of professional development

*207 hours of crossindustry learning, engaging 2124 participants through expert knowledge and peerto-peer exchange

Programs include Excellence Exchange, WIB, YPN, Small Business Roundtables and more

Pathways into the Workforce

*Discovering Paths Mentoring Program: 330 mentors, facilitators, and liaisons mentored 140 students for career exploration opportunities in Lancaster County

*42 partnerships with educational institutions, spanning K2 and postsecondary programs

*95 Businesses participated in Inspire Lancaster, highlighting local career opportunities

Strengthening Quality of Life



Workforce as Quality of Life

*Initiatives like Workforce 2030 reinforce the connection between employment stability, economic mobility, and community wellbeing. Stakeholders from 39 organizations engage in strategies to find jobs, remove barriers, build skills, and explore careers to ensure Lancaster remains a place where people can thrive.

Community Partnerships

The Chamber has ongoing partnerships with many local organizations including Lancaster City Alliance, Cultivate Lancaster, Discover Lancaster, Lancaster City, and many more!

Land in Lancaster

Promotes Lancaster County as a place to build both careers and lives. It attracts visitors from Philadelphia, New York, Baltimore, Virginia, and Washington DC. We have a great quality of life here and this tool helps tell that story!

Get involved!!!



Your Success is our Success!!

We want to hear about your business!!

Let's work together to grow our business community!



THANK YOU!!

Like and tag us! #lancchamber



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SCAN ME

