

Introduction & Strategic Priorities

Mayor Jaime Arroyo

Lancaster City Alliance Merchant Meeting

May 20, 2026



Mayor Jaime Arroyo

- Former CEO of ASSETS
- Served 6 years on City Council
 - Chair, Economic Development and Finance Committees
 - 2 years as Vice President
- Oversaw COVID-19 Small Business Relief Fund, ARPA Allocations (\$10M Affordable Housing, \$5M Community Facilities), updates to rental property standards and lead poison prevention programs.
- Lancaster's first Latino mayor

Education

J.P. McCaskey HS
Class of 2006

Millersville University
Business Administration

Drexel University
MBA Entrepreneurship

Employment

City of Lancaster
Mayor
2026–Present

ASSETS Lancaster
CEO
2022–2026

Community Action Partnership
Chief Strategy Officer
2020–2022

Mayor Arroyo's Strategic Priorities

An Economy That Works

Driving equitable growth, empowering small businesses, and creating opportunities that strengthen our community.

Government That Delivers

Leading with integrity, accountability, and action to meet the needs of every resident and build trust in our city's future.

A City Built for Everyone

Ensuring safe streets, quality housing, and a community where every person has the tools they need to succeed.

An Economy That Works

Driving equitable growth, empowering small businesses, and creating opportunities that strengthen our community.

Support Growing Small Businesses

Make it easier for our neighbors to build small businesses in every corner of our city, fostering entrepreneurship and creating good paying jobs for our residents.

Build on the Comprehensive Plan

Implement the comprehensive plan in a way that brings people together and ensures progress reaches everyone in the city.

Promote Lancaster's Small Businesses

Support small businesses by expanding tourism, promotion, and placemaking efforts to attract visitors from across the county and region to Lancaster City.

Increase Opportunities for Resident Input

Create a directory of all Boards, Commissions, and Authorities and create a single application for appointment open to all residents.

Government That Delivers

Leading with integrity, accountability, and action to meet the needs of every resident and build trust in our city's future.

Strong Fiscal Management

Make sure each and every tax dollar is put to its best use, managed effectively, and properly accounted for by increasing budget reporting to the public.

Streamlined Permits and Applications

Review permit applications to make them simpler to complete and easier to approve, all while maintaining safety and compliance with data-backed best practices.

Improved Efficiency

Modernize processes to make your government as efficient as possible, including utilizing technology to reduce errors and improve customer service.

Keep Water Clean and Affordable

Make sure our water system continues to deliver clean water to residents even in the face of changing state and federal regulations that threaten affordability.

A City Built for Everyone

Ensuring safe streets, quality housing, and a community where every person has the tools they need to succeed.

Improve Street Safety

Make sure our streets are safe for everyone who uses them by implementing street safety improvements throughout the city and better explaining to residents how these help.

Host Resident Town Halls

Hold quarterly meetings to hear directly from residents about what matters to them, as well as share updates on projects that impact their neighborhoods.

Make Housing More Affordable

Update zoning laws to allow more types of housing and streamline the land development process, helping spur more housing to be built across the spectrum of sizes and costs.

Increase Youth Involvement

Establish a Youth Advisory Council to hear directly from our youth about what's important to them, as well as appoint youth advisors to select Boards, Commissions, and Authorities.

QUALITY
TEAMWORK
INTEGRITY
RESPECT

First ~130 Days

- 8 Town Halls
 - Hourglass First Friday Forum
 - Chamber Advocacy Committee
 - Ross Elementary
 - West Art
 - King Elementary
 - Brightside Opportunities Center
 - Washington Elementary Student Forum
 - LCA Chairperson's Council
- CityView Phase 1 Launch
 - License applications and renewals now completed online
 - Work continues on permits
- Single BCA Application
 - Improved transparency and accessibility
 - Quicker filling of vacancies
- Tourism Master Plan
 - Finalized implementation plan
- Launched new VisitLancasterCity.com
- Launched new Visitor Guide

On the Horizon

- Permitting Updates
 - Process review, improvement, and simplification where possible
- CityView Phase 2 – Permits
 - Online Submission
 - Online Approval
 - Tracking
- Zoning/SALDO Update
 - SALDO – Subdivision and Land Development Ordinance
 - Simplifying development processes
 - Comprehensive update will take ~2 years
- New City Website
 - Improved accessibility
 - Better search
 - Focused on services provided, not structure of government
- Tourism & Promotion
 - Expanded regional advertising
 - World Cup
 - America 250

Questions?

Mayor Jaime Arroyo

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