



# CENTRAL MARKET TRUST



*Strategic Vision for America's Oldest Public Market*

# OUR MISSION & VISION



## MISSION

To create an environment that supports local businesses and celebrates the best of Lancaster's fresh food culture.



## VISION

A thriving, welcoming Market that nourishes the community — preserving our unique 1889 building as the centerpiece of a historic urban community.

# A LEGACY SINCE 1730

*Nearly three centuries of serving the Lancaster community*

- 1730** Public marketplace deeded at Penn Square
- 1742** Chartered as market town by King George II
- 1889** Current Romanesque Revival building erected
- 1972** Listed on the National Register of Historic Places
- 2005** Central Market Trust formed as nonprofit



# STRATEGIC PRIORITIES

*Community Relationships. Quality Products. Iconic Landmark.*

**Operational  
Sustainability**



**Building  
Preservation**



**Community  
Engagement**



**Standholder  
Support**



# By the Numbers

**30,000+**

Monthly Visitors

**67**

Small Businesses

**22,000+**

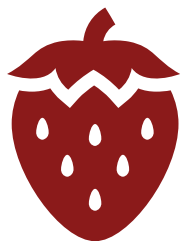
Pounds of Food  
Redistributed  
via After Market

**118,433**

SNAP Dollars Spent  
at Central Market



# Meet me at Market!



**Strawberry Festival:** June 13<sup>th</sup>  
**History Tour:** June 24<sup>th</sup>  
**Harvest Breakfast:** October 3rd

**Questions?**



8 NORTH QUEEN STREET SUITE 7E LANCASTER, PENNSYLVANIA 17603