

2026 VISITOR GUIDE ADVERTISING OPPORTUNITIES

ORDERS DUE FEBRUARY 14, 2026

ADVERTISEMENT ORDERS ARE NOW BEING ACCEPTED FOR THE OFFICIAL 2026 LANCASTER CITY VISITOR GUIDE!

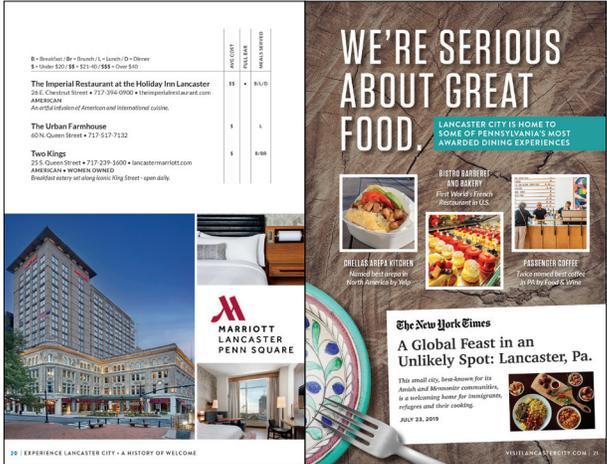
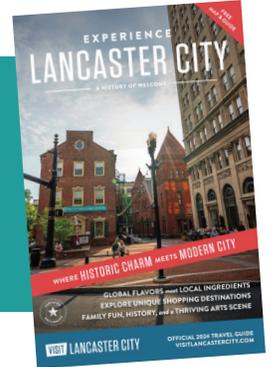
The City of Lancaster is producing a printed experience guide booklet for visitors, giving them a glimpse at all Lancaster City has to offer!

This is the only official map and guide used to direct guests at the Lancaster City Welcome Center, which serves thousands of visitors and residents each year. The guide is also available online at VisitLancasterCity.com.

All advertisements include a premium business listing in the guide, a \$200 value.

The 2026 Experience Lancaster City guide will launch in April 2026 for use through March 2027.

Our annual guide is your chance to be seen by the tens of thousands who visit the Lancaster City Welcome Center each year as they explore Lancaster City!



ADVERTISEMENT RATES	NUMBER AVAILABLE	RATE
Back Cover	1	\$3,000
Inside Front Cover	1	\$1,750
Inside Back Cover	1	\$1,750
Double Page Spread (Interior)	3	\$2,500
Full Page (Interior)	Unlimited	\$1,000
Half Page (Interior)	Unlimited	\$500
Quarter Page (Interior)	Unlimited	\$375
Listing Section Sponsor <i>Includes half page interior advertisement</i>	3	\$1,000

READY TO PURCHASE AN ADVERTISEMENT?
Email DJ Ramsay, Communications Manager, at dramsay@cityoflanasterpa.gov to get started. Orders are due February 14, 2026. Payment must be received by February 28, 2026.

ADVERTISEMENT SPECIFICATIONS

- Full Page/Covers**
5.5" x 8.5" finished size
0.125" bleed on all sides
0.33" safe zone on all sides
Full color
- Double Page Spread**
11" x 8.5" finished size
0.125" bleed on all sides
0.33" safe zone on all sides
Full color
- Half Page**
5.5" x 4.25" finished size
0.125" bleed on all sides
0.33" safe zone on all sides
Full color
- Quarter Page**
2.295"W x 3.735"H
No bleed
0.25" safe zone on all sides
Full color

