







#### IMPORTANT INFO FOR MERCHANTS

- Sign up to participate in Small Business Saturday, Cyber Monday, December First Friday, and Lancaster Shops Late. Sign up at partner.visitlancastercity.com/holidays
- Paid advertising begins Sat. Nov. 1.
- Holiday retail photoshoot scheduled for Thurs. Nov. 20.
- LNP insert will run Sun. Nov. 23.
- Tote bag giveaway on Small Business Saturday.







#### HOLIDAY SPECIAL EVENTS

Mayor's Tree Lighting	. November 28
Ewell Plaza Winter Market	. Nov. 29-Dec. 21
Santa in the City (Ewell Plaza)	. December 5
Light Up Southeast	. December 5
Santa in the City (Ewell Plaza)	. December 6
Santa in the City (Ewell Plaza)	. December 13
Menorah Lightings	. Dec. 14-21
Santa in the City (Lancaster Marriott)	. December 20
New Year's Eve	. December 31







#### HOLIDAY RETAIL EVENTS

Small Business Saturday	November 29
Cyber Monday	December 1
First Friday	December 5
Lancaster Shops Late	December 12







### HOLIDAY WINDOW DECORATING CONTEST

Email photos to Carla Good by November 30 Voting open Dec. 1-15 • Winner Announced Dec. 18 Winners receive free advertising space in LNP



LANCASTER CITY
ALLIANCE









### 12 DAYS OF FREE PARKING

December 15-26

Free 2-hour, on-street metered parking in the Downtown Investment District provided by the Lancaster Parking Authority











## Penn Medicine Lancaster General Health

#### WITH ADDITIONAL SUPPORT FROM

Community Action Partnership
Crispus Attucks Community Center
Jewish Community Alliance of Lancaster
Goodthree
Lancaster City Alliance
Lancaster County Motors

Lancaster Downtown Investment District
Lancaster Marriott at Penn Square
Lancaster Parking Authority
LEADS

LNP + LancasterOnline
Willow Valley Communities



#### COMING SOON!

## 2026 VISITOR GUIDE

Official visitor guide distributed at the Lancaster City Welcome Center.

Listings accepted December 1, 2025 - January 31, 2026.

**ADVERTISING OPPORTUNITIES AVAILABLE!** 

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