EXTRAGIVE









How Can YOUR
Business Harness
the Power of
ExtraGive?



Be part of growing a movement of positive connection in Lancaster County on Friday, November 21.

Choose causes or organizations
YOU care about and donate online
all day on Friday, November 21 at
ExtraGive.org.

Donations start at \$10.

every donation is stretched by nearly \$500,000 in stretch pool and prizes.

Thanks to our presenting sponsors (High Foundation & Murry Foundation) and other corporate sponsors.

BE PART OF IT!

Come together to support something we ALL share (our love for Lancaster County) and continue to build a movement of positivity and impact.

Oh, and how about that foot traffic?

SINCE 2012:

--- MORE THAN

\$110 MILLION

-- HAS BEEN RAISED BY OVER

40,000 INDIVIDUAL DONORS

-- TO SUPPORT MORE THAN

500
ORGANIZATIONS



ExtraGive Hype Kits













PonyUp!





A portion of proceeds is donated to the stretch pool, and opportunities to directly fundraise with PonyUp! are available.

Marketing Toolkit:



Digital Marketing Materials

Browse social media posts, logos, and more.

Get the Toolkit



Printed Marketing Materials

Customize and order everything you need to mobilize your community. Use **EG2025** at check out for a gift of \$25 to use toward your purchase.





Canva Templates

Make your social media posts as unique as your organization with these customizable ExtraGive Canva templates:

- Square Graphics
- 4:5 Graphics (Portrait)
- 9:16 Graphics (Story)



Animated GIFs

Make messages more fun with animated GIFs! Review our collection or access them directly by searching "ExtraGive" in your favorite social media app's GIF search bar.





LCTV66

Lancaster Community TV has a special opportunity for CBOs participating in ExtraGive! Tell your organization's story to a wider audience in a televised interview that will air on LCTV66 and YouTube.

Learn More

Coffee Sleeves:





How to Succeed in ExtraGive Without Really Trying

EXTRAGIVE FEST

Join us for an in-person celebration of giving!

NOVEMBER 21 7 PM - MIDNIGHT

7pm – 10pm Dance party led by MAMBOJAZ DANCE COMPANY

10pm – midnight Live music by MAMA TRIED

FREE & OPEN to the public

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Lancaster County Marriott & Lancaster County Convention Center









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