

## 2024 – 2025 Fiscal Year Budget

<u>REVENUE</u>		<u>FY24-25 Budget</u>
4000	Assessments	\$566,000.00
4001	Interest & Penalty Income	\$1,500.00
4005	Prior Years Assessments	\$10,000.00
<b>Total Assessment Revenue</b>		<b>\$577,500.00</b>
4002	Donations Within DID	\$85,000.00
4003	Donations Outside DID ( <i>Inactive</i> )	\$0.00
<b>Total Donations</b>		<b>\$85,000.00</b>
4200	Gift Certificates Sold	\$15,000.00
4420	Downtown Marketing Revenue	\$0.00
<b>Total Marketing Income</b>		<b>\$15,000.00</b>
<b>Contribution from Cash Reserves</b>		<b>\$54,500.00</b>
4004	<b>Miscellaneous Revenue</b>	
4008	<b>Donated Services</b>	\$2,000.00
4110	<b>Contracted Services</b>	\$167,204.00
<b>TOTAL REVENUE</b>		<b>\$901,204.00</b>
<b>EXPENSES</b>		
<b>Clean/Safe</b>		
6100	Bike Patrol/Ambassadors	\$496,741.38
6120	Schaad Detective Agency, Inc	\$61,000.00
6201	Public Space Cleaning Contract	\$133,461.51
6210	Outreach Specialist	\$36,610.00
6241	Equipment Maintenance	\$2,500.00
6200	Beautification	\$8,000.00
<b>Total Clean &amp; Safe</b>		<b>\$738,312.89</b>
<b>Marketing/Promotion</b>		
5500	Gift Certificates (redeemed)	\$15,000.00
5030	Strategic Planning	\$0.00
5020	Merchant Committee Support	\$0.00
5005	Downtown Marketing	\$10,000.00
<b>Total Marketing Expense</b>		<b>\$25,000.00</b>
<b>Insurance</b>		
6030	Public Officials Insurance	\$2,550.00
6031	Liability Insurance	\$850.00
6032	Comprehensive Theft	\$300.00
<b>Total Insurance</b>		<b>\$3,700.00</b>
<b>Administrative Expenses</b>		
6110	Administrative Services	\$106,424.00
6077	Misc. Expense (6077)	\$3,000.00
6072	Legal Advertising (6072)	\$500.00
6074	Membership Dues (6074)	\$400.00
6075	Postage (6075)	\$1,000.00
6076	Printing	<b>\$1,500.00</b>
6050	Office Supplies (6050)	\$500.00
<b>Total Administrative Expenses</b>		<b>\$113,324.00</b>
<b>Legal/Accounting</b>		
6041	Audit/Accounting	\$12,000.00
6040	Quick Books	\$1,000.00
4010	Bank Service Fees	\$150.00
6060	Legal Fees	\$7,500.00
<b>Total Legal/Accounting</b>		<b>\$20,650.00</b>
<b>TOTAL EXPENSE</b>		<b>\$900,986.89</b>