

2025 VISITOR GUIDE LISTING OPPORTUNITIES

ORDERS DUE JANUARY 31, 2025

VISIT LANCASTER CITY

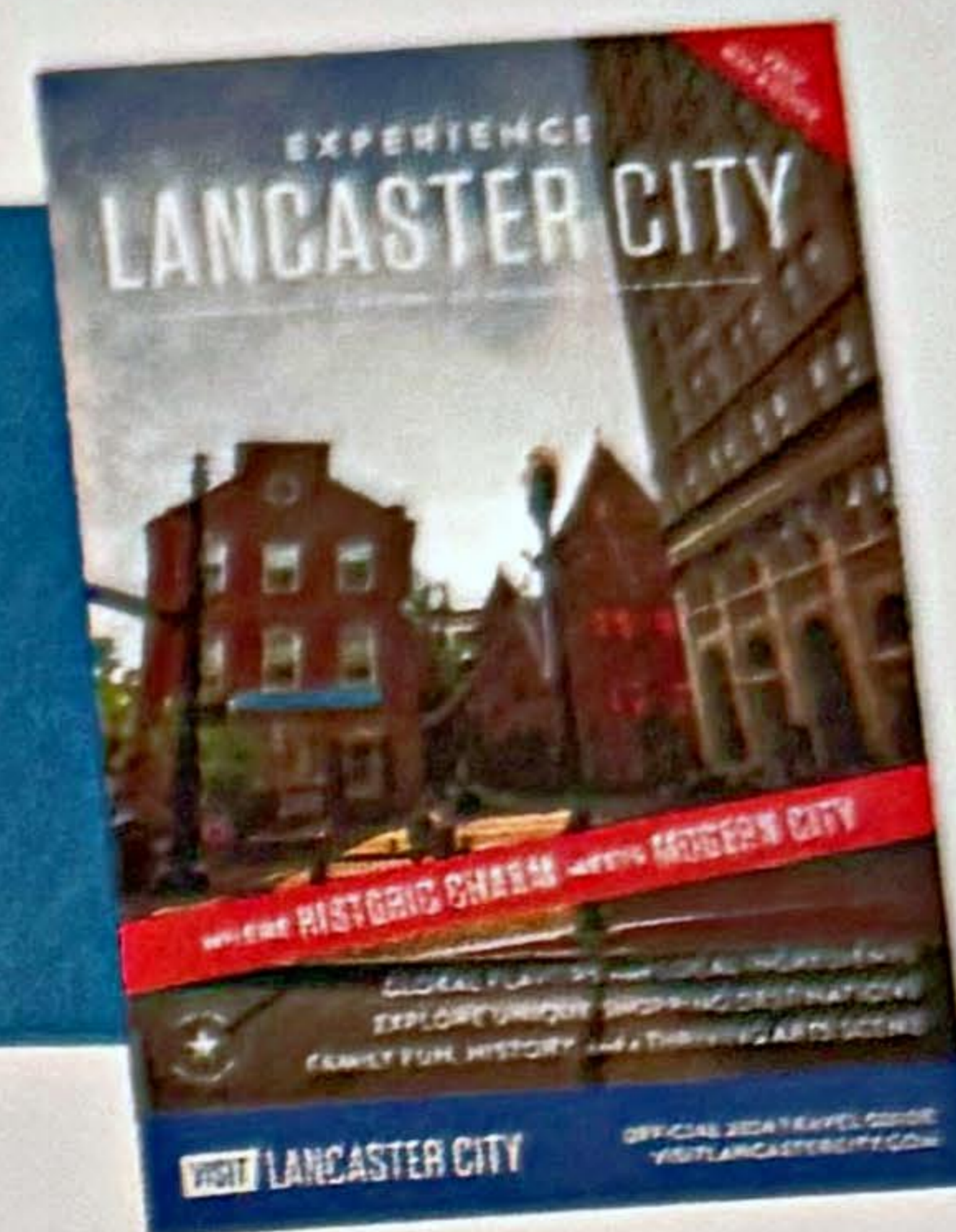


LISTINGS ARE NOW BEING ACCEPTED FOR THE OFFICIAL 2025 LANCASTER CITY VISITOR GUIDE!

The City of Lancaster is producing a printed experience guide booklet for visitors, giving them a glimpse at all Lancaster City has to offer!

This is the only official map and guide used to direct guests at the Lancaster City Welcome Center, which serves thousands of visitors and residents each year. The 2025 Experience Lancaster City guide will launch in March 2025 for use through February 2026.

Our annual guide is your chance to be seen by the tens of thousands who visit the Lancaster City Welcome Center each year as they explore Lancaster City!



EXPERIENCE GUIDE LISTING RATES

Basic Listing – Free

Includes name, address, phone number.

Premium Listing – \$200

Includes name, address, phone number, price range, description, website, ownership attributes, and cuisine type (if applicable.)

	FREE	PREMIUM
Business Name	Included	Included
Address	Included	Included
Phone	Included	Included
Price Range		Included
Description		Included
Website URL		Included
Ownership Attributes		Included
Cuisine Type (Dining Section)		Included

SAMPLE LISTINGS

Basic Listing – Free

Includes name, address, phone number.

LANCASTER CITY WELCOME CENTER
38 Penn Square • 717-735-3138

Premium Listing – \$200

Includes name, address, phone number, price range, description, website, ownership attributes, and cuisine type (if applicable.)

SHOPPING/EXPERIENCE/SERVICE

LANCASTER CITY WELCOME CENTER
38 Penn Square • 717-735-3138

The Welcome Center has a wide variety of maps & brochures available, and offers select Lancaster-themed merchandise.

VISITLANCASTERCITY.COM

DINING

B = Breakfast / Br = Brunch / L = Lunch / D = Dinner
\$ = Under \$20 / \$\$ = \$21-40 / \$\$\$ = Over \$40

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VISITLANCASTERCITY.COM • CUISINE TYPE

	AVG ENTREE	FULL BAR	LATE NIGHT	MEALS SERVED
LANCASTER CITY WELCOME CENTER	\$	•	•	B/L/D

READY TO PURCHASE A LISTING?

Go to partner.visitlancastercity.com/guide to place your order. Payment is required to confirm your order.

Listing orders are due January 31, 2025!

HAVE QUESTIONS?

Email LOOP@cityoflancasterpa.gov and a member of our team will get back to you!

ADDITIONAL ADVERTISING OPPORTUNITIES AVAILABLE!

Additional advertising opportunities, including half- and full-page ads, are available! Email dramsay@cityoflancasterpa.gov for pricing and more information.