



LCCCA/LCCC Update

For

Lancaster City Merchants

January 15, 2025



- ✓ HVS Economic LCCC Impact Study Economic Impact Study Update Results
- ✓ Lancaster County Convention Center/Lancaster City Alliance Joint Business Survey Results
- ✓ 2024 Lancaster County Convention Center Freedom Hall Activity & future projections.
- ✓ 2024 LCCCA Recap



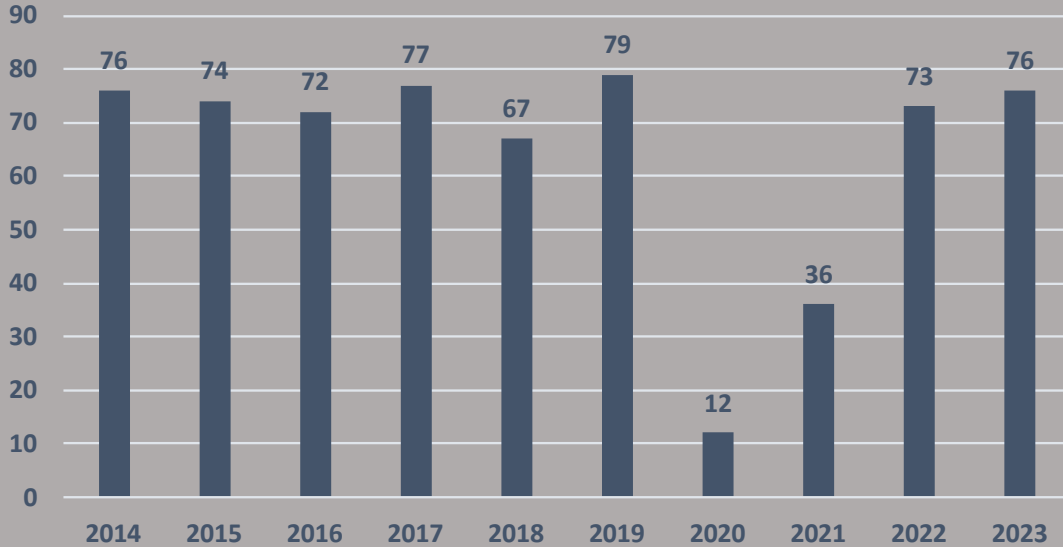
Economic Impact Study Update Results

Lancaster County Convention Center

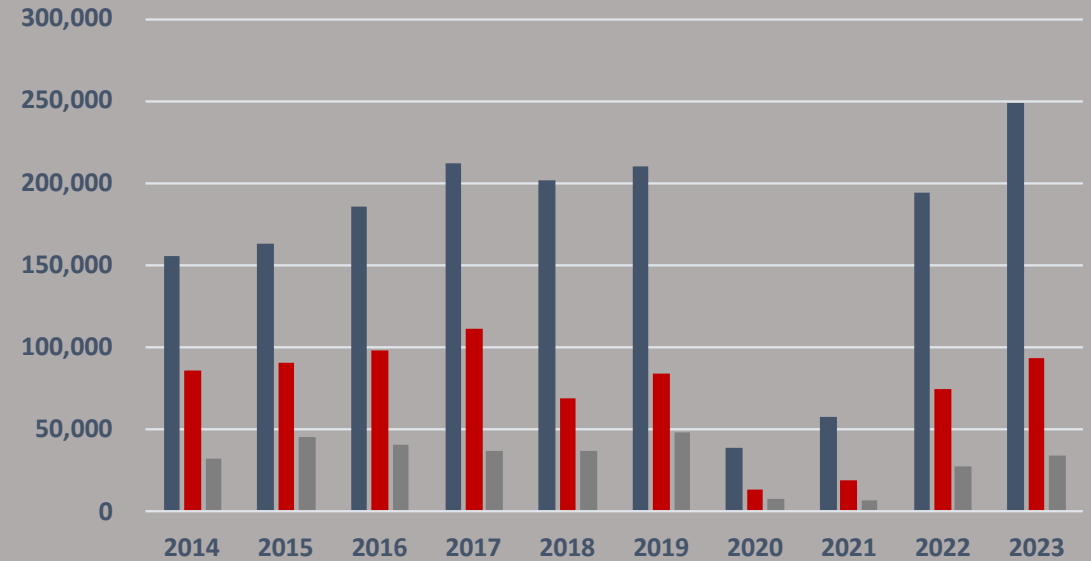
Historical Event Demand

2023 marked a record year for attendance at the LCCC

Number of Events



Attendee Days Attendees Occupied Room Nights



Impact Summary

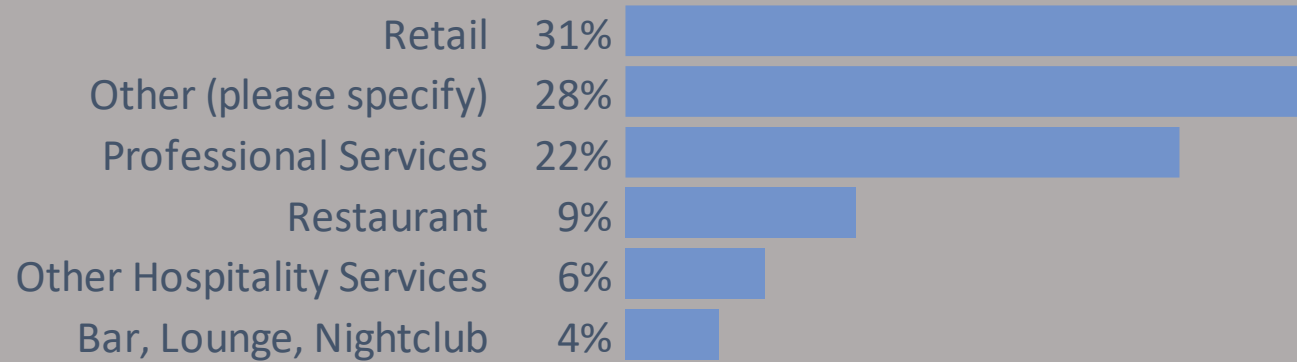
Summary of Economic and Fiscal Impacts (2024 Dollars)

	2021	2022	2023	Total
City of Lancaster				
Economic Impact (millions)	\$6.9	\$43.1	\$56.2	\$106.2
Fiscal Impact (thousands)	20.3	131.6	172.3	324.2
Full-time Equivalent Jobs	50	320	420	-
Lancaster County				
Economic Impact (millions)	\$5.8	\$37.9	\$56.1	\$99.8
Fiscal Impact (thousands)	31.8	320.8	416.9	769.5
Full-time Equivalent Jobs	42	284	373	-
Commonwealth of Pennsylvania				
Economic Impact (millions)	\$0.9	\$4.4	\$5.4	\$10.7
Fiscal Impact (thousands)	60.8	361.0	447.3	869.1
Full-time Equivalent Jobs	6	28	35	-

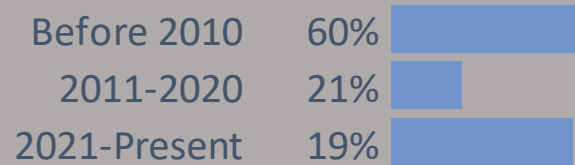
Lancaster Merchant Survey

We asked Lancaster Merchants about their businesses

Type of Business Owned



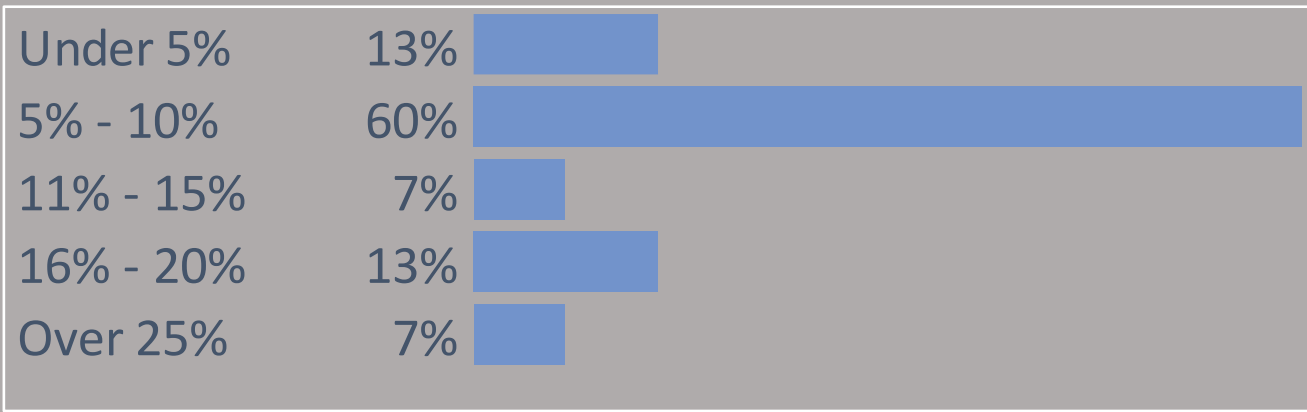
Year Opened



Amount of Business Activity

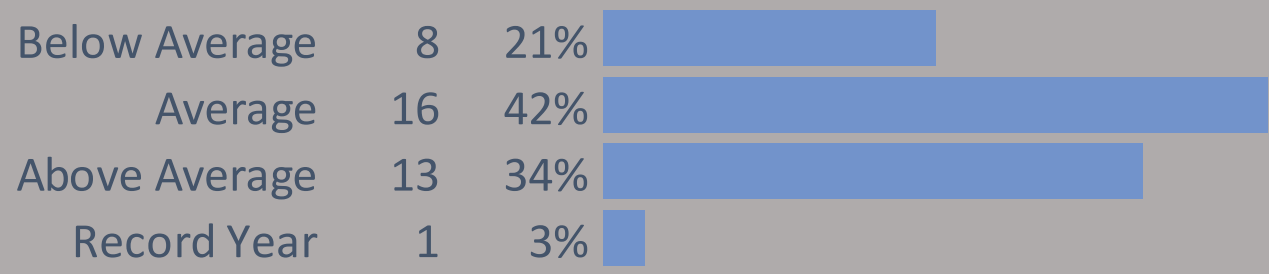
Most merchants see noticeable activity from LCCC events

How Much Does Business Increase During Events at LCCC?



- **81%** of respondents reported they are aware of when the LCCC hosts events.
- Of those respondents, **52%** felt LCCC events impact their business.

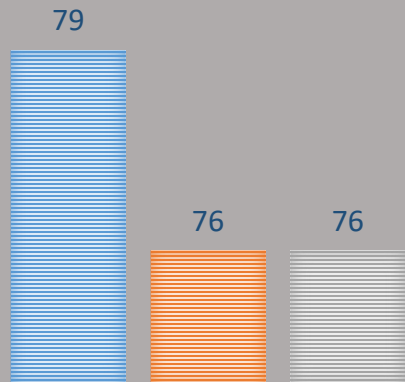
How Did Your Business Perform in 2023, compared to years prior?



Lancaster County Convention Center Freedom Hall Activity

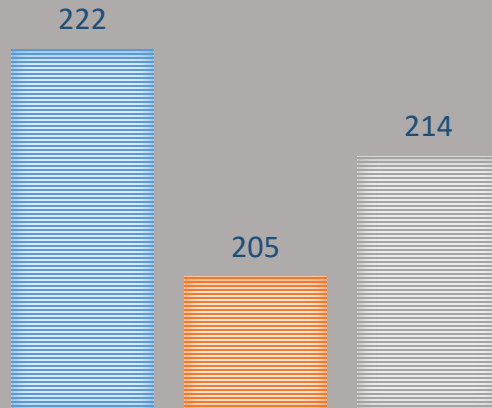
NUMBER OF EVENTS

2019 2023 2024



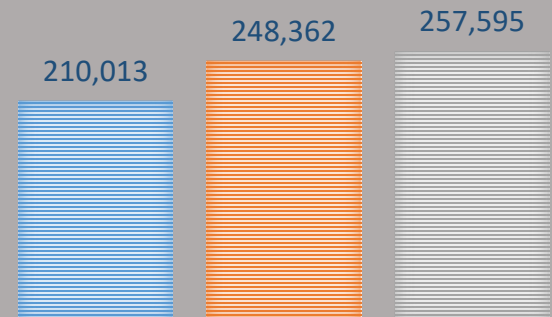
NUMBER OF EVENT DAYS

2019 2023 2024

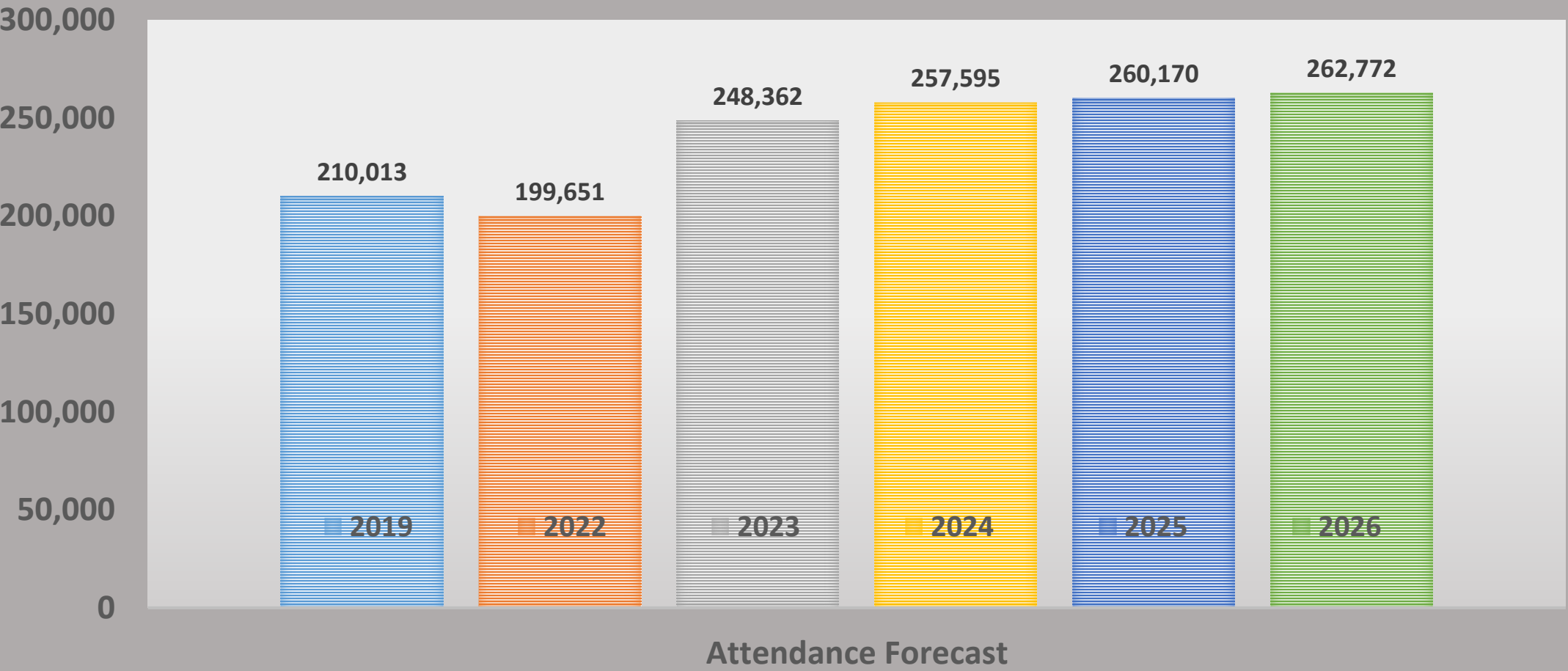


YEARLY ATTENDANCE

2019 2023 2024



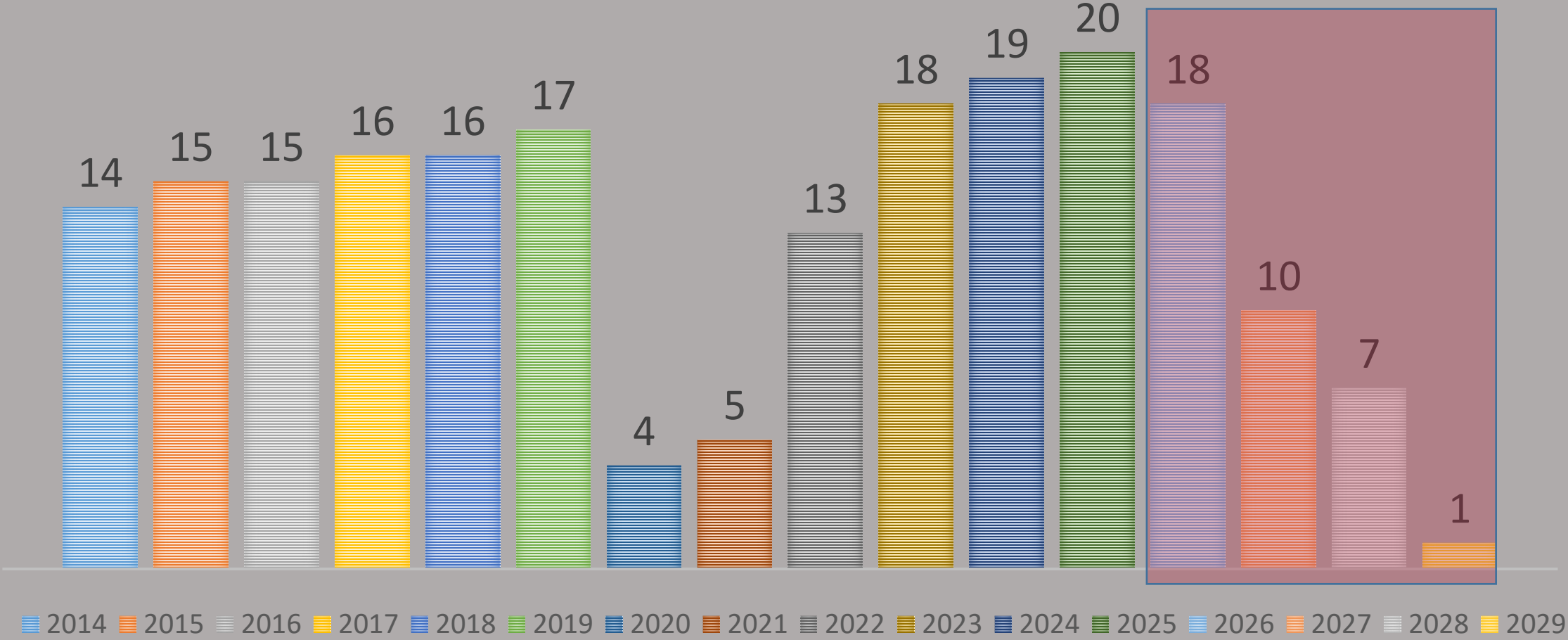
Lancaster County Convention Center Freedom Hall Attendance with 2 Year Projection (2025 - 2026)



Lancaster County Convention Center

Priority Events by year

(events that create overflow lodging room nights)

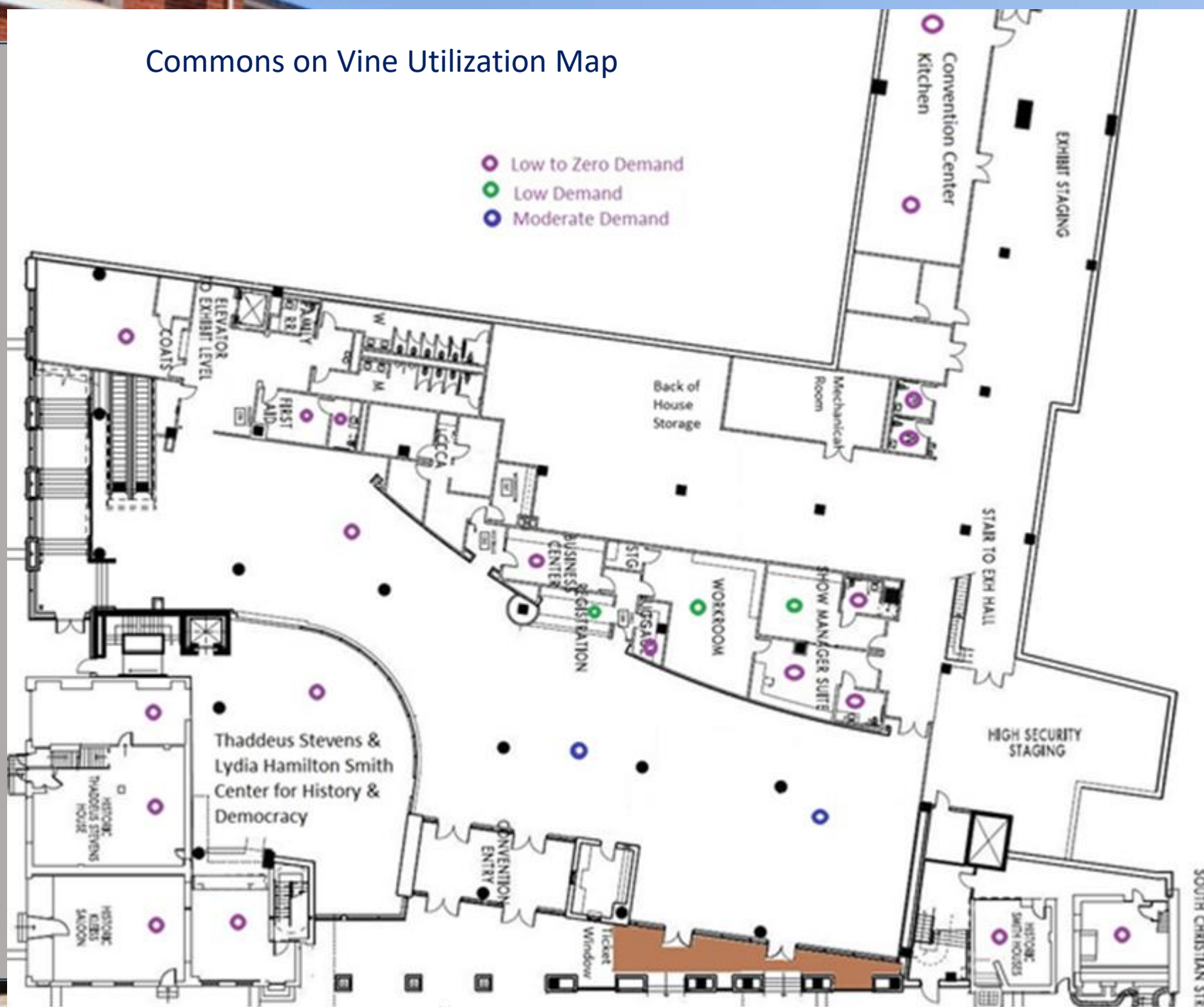


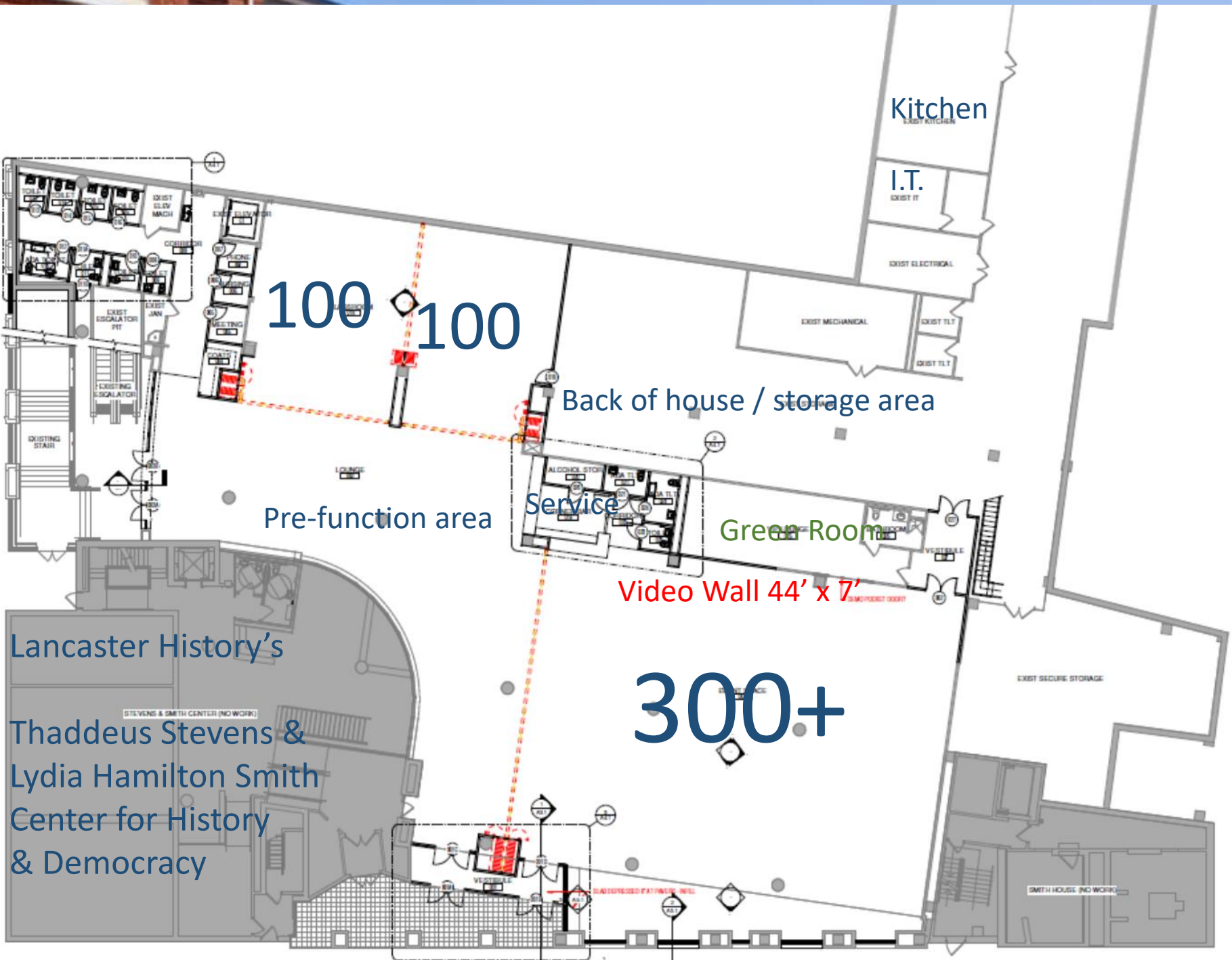
LCCCA 2024 Brief Recap

1. Year long process to develop a plan to increase utilization of south end of LCCC (Commons on Vine).
 - Construction anticipated to start on early 2025.
 - Lancaster CRIZ Authority board approved a grant to aid in the project's financing.



Commons on Vine Utilization Map





Kitchen

I.T.

100 100

Back of house / storage area

Pre-function area

Service

Green Room

Video Wall 44' x 7'

300+

Lancaster History's

Thaddeus Stevens & Lydia Hamilton Smith Center for History & Democracy

STEVENS & SMITH CENTER (NO WORK)

EXIST SECURE STORAGE

SMITH HOUSE (NO WORK)



Lancaster History's

Thaddeus Stevens &
Lydia Hamilton Smith
Center for History
& Democracy

LCCCA 2024 Brief Recap

2. Renovation of 21 – 23 East Vine St – Future home of LCCCA Offices.
3. Sale of Swan Hotel update; closing to occur on or before February 2026.

Lancaster County Convention Center Authority –
THANK YOU, LANCASTER CITY MERCHANTS!

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