



LANCASTER CITY ALLIANCE

IMPACT REPORT 2023–2024

Thank you to our Legacy Donors:



Penn Medicine
Lancaster General Health

FRANKLIN & MARSHALL
COLLEGE

THE
Steinman
FOUNDATION

Fulton Bank

 **HIGH**



Photo Credit: Molly S. Photography

YEAR IN REVIEW

The 10th Anniversary of Lancaster City Alliance

THIS PAST YEAR MARKED the 10th Anniversary of Lancaster City Alliance and concluded with a celebratory breakfast reflecting on a decade of growth and accomplishments. We are grateful for the support and for our volunteers, supporters, and City enthusiasts who took the time to celebrate with us. Your passion for Lancaster City is at the center of everything we do, and your collective talent, expertise, and vision is what Lancaster City Alliance looks to bring together, so that we can cultivate a more vibrant City for all.

As managers of the Downtown Investment District Authority and the City Revitalization & Improvement Zone Authority, the volunteers on these boards help to guide investment and support for the City. We are thankful that the community trusts us to oversee and assist with so many projects. To do this effectively, we are pleased to welcome two new team members to Lancaster City Alliance to provide additional support for our economic development programs.

This work is accomplished with the help of the community. Our monthly Merchant Meetings, a record-setting VeloCity, and new business welcome packets are all supported by volunteers. The generous financial support from individuals as well as the corporate and philanthropic communities provides the opportunity to support those in need, manage Façade Improvements, the Light Up Lancaster initiative, assist small businesses, guide large-scale redevelopment, and manage the *Building On Strength Economic Development Strategic Plan*. This year we celebrated Lancaster City Council's adoption of the City Comprehensive Plan. Several of our Executive Leadership Team

volunteers and Lancaster City Alliance staff were instrumental in its development and will continue to assist with its implementation.

This past year, we led new programs to support the City's small businesses. We partnered with the City to design 'Coming Soon' signs for storefront windows, partnered with the Lancaster Chamber on Ribbon Cutting ceremonies, and partnered with city government and Fig Industries on sidewalk string lights and First Friday promotional sandwich boards.

To learn more and meet some of the volunteers behind each of our programs, we welcome you to explore this 2023-2024 Impact Report. The work continues and with your support, we are honored to serve the City.

Sincerely,

Richard M. Rankin, Chair
Marshall W. Snively, President
Vanessa Philbert, Incoming Chair



Lancaster City Alliance leadership on stage at the 10th Anniversary Breakfast. L-R Marshall W. Snively, President, Vanessa Philbert, Incoming Chair, and Richard M. Rankin, Chair

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Thank you to our Visionary Sponsors:



CELEBRATING 10 YEARS

On June 28, 2024, we hosted our 10th Anniversary Breakfast celebration with a sold-out crowd.

This event concluded a year-long celebration marking our first decade of work.



▲ President Marshall W. Snively and the Lancaster City Alliance team celebrate the organization's 10-year milestone.

300 residents, corporations, merchants, non-profits, and government partners attended to support our work

THE EVENT



The event featured Keynote Speaker, Tripp Muldrow, Partner with Arnett Muldrow & Associates. He compared Lancaster to four peer cities, including Greenville, SC; Fredericksburg, VA; Frederick, MD; and Portland, ME.

A few highlights from his address include:

- Lancaster City saw \$1.43 billion in privately-led investment since July 2015 including \$370 million in the pipeline. The only community that comes close in his comparison is Greenville, South Carolina, with over \$3 billion in investment and over \$150 million in the pipeline.
- In comparison to its peer cities, Lancaster City has an unmatched ecosystem of creative spaces that continue to thrive and the Cultivate Lancaster Entrepreneurship Coalition is unique to our City and a major outcome of the *Building On Strength Economic Development Strategic Plan*.
- Lancaster continues to be one of the most iconic brands in the United States.
- There is a continued need to develop housing of all types with the tools and streamlined processes to ensure success.

NEW THIS YEAR

This past year, we partnered on several new projects to support a thriving business community.



Lancaster City Alliance Community Engagement Manager, Alex Otthofer (left), takes part in the Vintage Candy ribbon cutting ceremony on West King Street.

NEW INITIATIVES INCLUDE:

- In partnership with the City of Lancaster and the Lancaster Chamber, we delivered 17 'Coming Soon' signs welcoming new storefront businesses to the City and coordinated 14 City Ribbon Cutting ceremonies.
- We worked closely with the City of Lancaster to coordinate outreach to multiple property owners to install sidewalk string lights on the 300 Block of North Queen Street as a pilot to enhance the pedestrian experience on our retail corridors.
- Strengthening First Friday through new promotional activities.
- Lancaster City Alliance welcomed two new economic development managers, Greg Keasey and Karen King.

LONG-TERM PLANNING

SOME PROJECTS TAKE TIME. Planning, coalition building, and implementation are all part of the process. The following initiatives are moving through each stage and the Lancaster City Alliance team is working alongside partner organizations to help see each project through.



The City of Lancaster and Manheim Township adopted the *Lancaster Train Station Small Area Plan*. The idea for this plan originated from recommendations in the *Building On Strength Economic Development Strategic Plan* and was initiated by the Lancaster City Alliance. This plan calls for housing, retail, and improved walkability in this underutilized area of the City.



The City's first Comprehensive Plan in 30 years, *Our Future Lancaster*, was adopted by Lancaster City Council in October 2023 and plan implementation has begun. Lancaster City Alliance staff and members of the Neighborhoods and Economic Development & Planning Executive Leadership Teams assisted in plan development. Lancaster City Alliance staff are now working closely with the City to ensure both *Building On Strength* and *Our Future Lancaster* work together.



An extension of the Facade Improvement Program, the *Light Up Lancaster* plan, a pilot plan focused on improved pedestrian lighting and highlighting historic building facades on key blocks in downtown, has completed the design phase. Fundraising for implementation is underway.



Thomas Shultz, historical masonry specialist, strips a century's worth of paint off of the brick Victorian façade at 240-242 W. King Street. Work continues to progress in restoring the historic architectural character of this building, funded in part with Façade Improvement Grant funds sponsored by the High Foundation.

EXECUTIVE LEADERSHIP TEAMS AT WORK

Volunteers make up our six Executive Leadership Teams (ELTs) and meet several times a year to advise and advocate on issues affecting the City. Thank you to these volunteers who helped to accomplish the following work.

ADVOCACY ELT — In partnership with the Lancaster Chamber, the Advocacy ELT hosted County Commissioner candidates to discuss their goals prior to the 2023 election. The ELT also encouraged City residents to make an educated decision when voting on the creation of a Home Rule Commission. After the creation of the Home Rule Commission, the ELT met with members to stay informed of Home Rule developments.

ECONOMIC DEVELOPMENT & PLANNING ELT — This ELT leads the initiative to update the *Building On Strength Economic Development Strategic Plan* to ensure that in year 10 of the plan, it remains relevant and aligned with the City's new Comprehensive Plan. In doing so, the ELT hosted Tripp Muldrow, a consultant to the original *Building On Strength* Plan. Tripp conducted several focus groups to help inform the next phase of *Building On Strength* implementation.

COMMUNITY SAFETY ELT — This ELT provided expertise on the Welcoming Public Spaces initiative to assist unhoused individuals and better activate the City's public spaces. The ELT worked closely with the Lancaster County Homelessness Coalition to support their work with homeless shelters and resources for unhoused individuals.

CHAIRPERSONS COUNCIL — The Chairpersons Council welcomed members of the Lancaster County Homelessness Coalition to raise awareness around the search for resources and solutions for housing and homelessness in Lancaster County.

FINANCE & DEVELOPMENT ELT — The ELT continues to oversee a fiscally sound organization while being good stewards of our funds through wise investments, maintaining reserves, and growing our funding base.

MARKETING ELT — To better support the City's small businesses, enhance First Fridays, and increase foot traffic downtown, the idea for sidewalk string lights originated with the Marketing ELT. In partnership with Lancaster City Alliance, ELT members from the City of Lancaster and Fig Industries brought string lights to City sidewalks.

“

LANCASTER CITY ALLIANCE IS A FORCE FOR GOOD, WORKING COLLABORATIVELY WITH OTHER ORGANIZATIONS AND BUSINESSES WHO CARE DEEPLY ABOUT THIS CITY. THEIR WORK TO KEEP LANCASTER CLEAN AND SAFE IS COMBINED WITH LONG-TERM STRATEGIES FOR CONTINUED, MEASURED GROWTH THAT WILL BENEFIT THOSE WHO BUILD A BUSINESSES HERE, VISIT AS A TOURIST, AND CALL LANCASTER CITY HOME.”



Deb Brandt, Founder & CEO of Fig Industries; Chair, Marketing ELT

DOWNTOWN INVESTMENT DISTRICT

Lancaster City Alliance manages the Downtown Investment District (DID) which provides ambassador and cleaning services, a street outreach specialist, and supports amenities such as new business welcome packets, Downtown Dollars, and support for City special events. Learn how these programs and initiatives impact the community. >>

“As a designated and consistent presence on City streets, my job is to build relationships and eventually build trust with individuals so that I can get them to take the next step and potentially undo the circumstances that have led them to being unhoused.”

— Regina Cooper, Street Outreach Specialist



Regina Cooper, Outreach Specialist

SPECIAL ASSIGNMENTS IN THE DID

- Downtown Investment District Ambassadors and Clean Team are assigned to patrol Binns Park and Ewell Plaza seven days a week. Multiple times a day, they clean the public restrooms at Ewell Plaza and the corner of North Prince Street and West Orange Street. They open and lock the gate in Ewell Plaza and provide cleaning services in both Binns Park and Ewell Plaza.
- The Downtown Investment District, in partnership with Lancaster City Alliance, coordinated and hosted three Welcoming Public Spaces stakeholder meetings to share strategies and outreach goals to better support unhoused individuals, contribute to the Welcoming Public Spaces Plan, and to create a more vibrant a welcoming environment for all.
- In response to requests from local business owners, the Downtown Investment District Board of Directors approved an overnight security guard to patrol areas including Binns Park and Ewell Plaza. The patrols enhance overnight safety and provide better communication between police and area businesses.



DJD Ambassador and Clean Team members (left to right): Jay Fells, Amber Bricker, and Chris Magik

“THE DOWNTOWN INVESTMENT DISTRICT DEMONSTRATES ITS COMMITMENT TO A CLEANER, SAFER, AND MORE WELCOMING ENVIRONMENT THROUGH THE AMBASSADORS’ PRESENCE AT BINNS PARK AND EWELL PLAZA, AS WELL AS THROUGH THE DEDICATED SERVICE OF OUR OUTREACH SPECIALIST.”



Sara Tuscher, Ecklin Development; Member, LCA Board of Directors and DID Board of Directors

The Downtown Investment District Clean Team and Ambassadors Statistics 2023-2024 FISCAL YEAR



8,400
BIKE MILES PATROLLED



260
REPORTS OF EXCESSIVE TRASH ON PROPERTY



2,800
CONNECTIONS WITH BUSINESSES



2,375
HOURS PATROLLED ON FOOT



18
REPORTS OF MALFUNCTIONING STREET & PEDESTRIAN LIGHTS



200
VISITORS ASSISTED WITH DIRECTIONS



1,100
INSTANCES OF GRAFFITI REMOVED



2,700
CONNECTIONS WITH RESIDENTS



400
“FIX IT LANCASTER” APP MAINTENANCE REPORT SUBMISSIONS



660
TREE WELLS WEEDED & MULCHED

BUILDING ON STRENGTH

Economic Development Strategic Plan for the City of Lancaster (2015-2030)

LANCASTER CITY ALLIANCE manages the City's Building On Strength Economic Development Strategic Plan. Two addendums have been developed since its adoption in 2015 with one completed in 2018 and another that's currently in progress to align with the City's new Comprehensive Plan, *Our Future Lancaster*.

2030 OUTCOMES DASHBOARD

Progress since July 2015 (as of June 30, 2024)

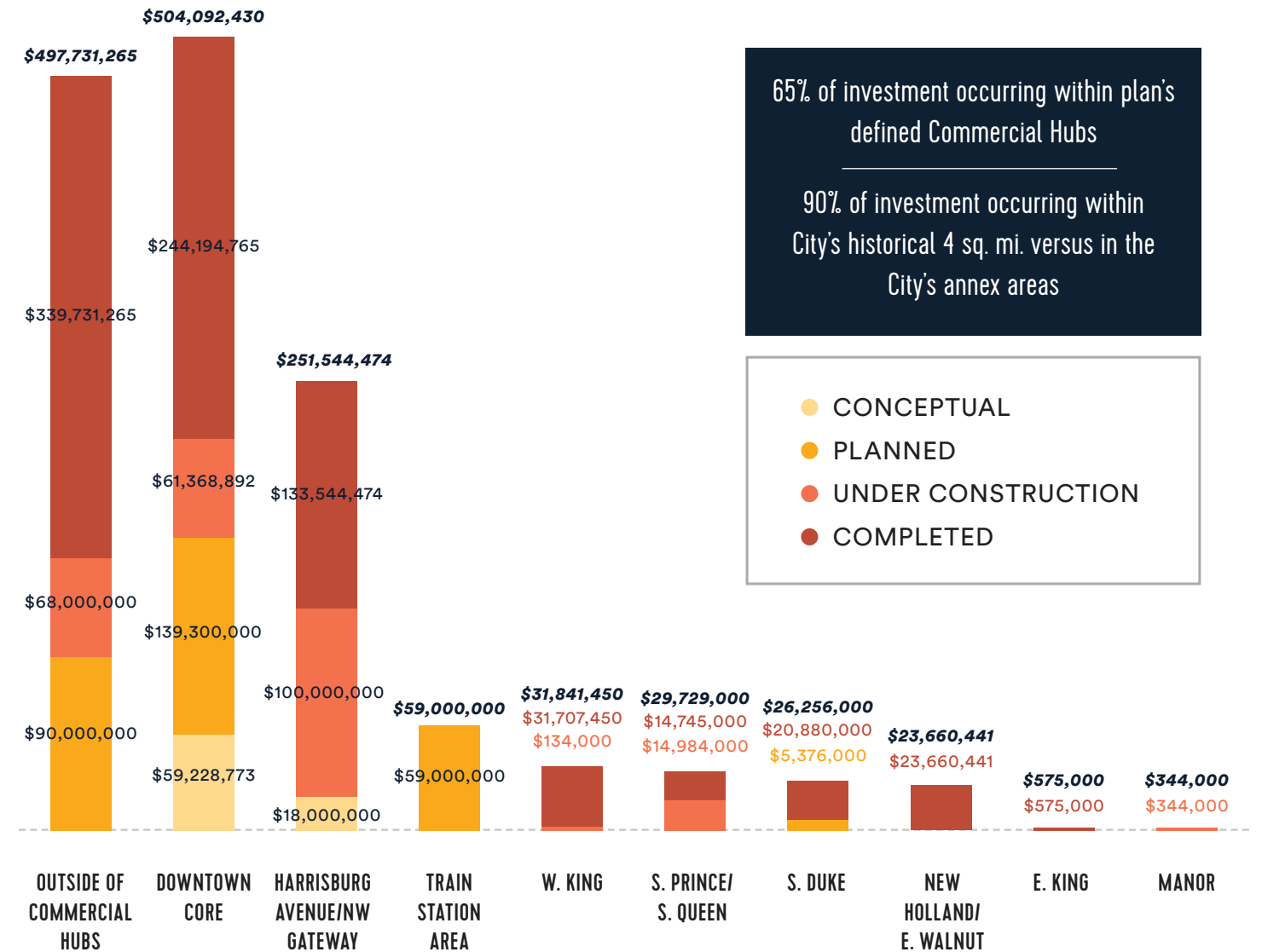
Outcome	Completed/Under Construction	Completed/Under Construction and Pipeline Projects	% of Goal To Date	% of Goal Including Pipeline
300 New Hotel Rooms	193	193	64%	64%
2,500 New Residential Units (All Types/Price Points)	997	2,750	40%	110%
100,000 SF of New or Renovated Retail/Restaurant Space	189,865 SF	241,745 SF	195%	242%
300,000 SF of New Office/Flex Space	415,691 SF	482,755 SF	154%	161%
\$1B in Privately-Led Investment	\$1.05 B	\$1.42 B	105%	142%

The City continues to see a trend of positive growth thanks to **more than 60 new business openings in 2023-2024**, including new food & beverage and retail businesses.

With the exception of hotel room development, all 2030 Outcomes have been exceeded, and more than halfway through the plan, we have met or exceeded most of the goals.

TOTAL PRIVATELY-LED INVESTMENT: >\$1,427,174,060

By Commercial Hub and Development Phase since July 2015 (as of June 30, 2024)



AS OF JUNE 30, 2024:

>40 private and public Implementation Partners working collaboratively to drive the plan's successful implementation

84% of the plan's recommendations achieved or in progress

43% of the plan's Investment Opportunity Sites/Areas developed or actively under development

“

‘THE BUILDING ON STRENGTH PLAN IS A VITAL TOOL FOR OUR COMMUNITY, BRINGING TOGETHER NEARLY 40 PARTNER ORGANIZATIONS TO IMPLEMENT THE PLAN'S FOUR MAIN STRATEGIES OF “BRICKS-AND-STICKS” INVESTMENT, CULTIVATING ENTREPRENEURS, MARKETING, AND ENHANCING QUALITY OF LIFE.’



Tom Koppmann, M&T Bank; incoming Lancaster City Alliance Board of Directors, Chair, Economic Development & Planning ELT

Program Highlights:

FAÇADE IMPROVEMENT GRANTS

117 PROJECTS

completed, actively under construction, or planned as of June 30, 2024 (since 2019)

> \$815,000

grants awarded to property owners supporting more than \$1.6 million in neighborhood and commercial hub reinvestment on W. King Street and South of King since 2019

> \$165,000

in funding awarded to Lancaster City Alliance in 2023-2024 to expand the program and provide grants to property owners (including, but not limited to, \$100,000 from High Foundation and \$50,000 from Tenfold/SoWe). It is anticipated to result in more than \$300,000 of reinvestment in SoWe and Beaver Street and commercial corridor reinvestment on West King Street and Downtown Lancaster

NEIGHBORHOOD ASSISTANCE PROGRAM

\$195,000

in contributions raised in 2023-2024 by Lancaster City Alliance to support quality-of-life investments including real estate acquisition, affordable housing development, and Façade Improvements on Beaver Street in south Lancaster City, from the following corporate sponsors:

- Fulton Bank
- High companies
- M&T Bank
- Mid Penn Bank
- Flyway Excavating, Inc.

KEYSTONE INNOVATION ZONE (KIZ) TAX CREDITS

> \$62,000

in KIZ tax credits awarded to businesses Triode Media Group, LTD. and VIZpin, Inc. in 2024

> \$1.63 MILLION

in tax credits awarded to nine innovative small businesses in startup/early growth phases to date (since 2013)



The City of Lancaster, represented by Director of Neighborhood Engagement Milzy Carrasco and Mayor Danene Sorace, alongside Lancaster City Alliance's Marshall Snively and Jeremy Young, accept a \$10,000 check from Mid Penn Bank's Regional President Justin Manning. This is part of \$195,000 raised through corporate sponsors via the Neighborhood Assistance Tax Credit Program, to enhance quality of life on Beaver Street and in South Lancaster City. The funding will help revitalize the façade of the fire-damaged building seen behind the partners, which SACA Development Corporation is preparing to rehabilitate as affordable housing.



The Lancaster City Revitalization and Improvement Zone (CRIZ) Authority, managed by Lancaster City Alliance, awarded Diyo Fusion a total of \$103,192 in financial assistance from the CRIZ Small Business Financial Assistance Program, including a \$25,000 grant and a \$78,192 low-interest loan, to support the purchase of new fixtures, furniture, and equipment to fit out their new space at 101 N. Queen Street.

CITY REVITALIZATION & IMPROVEMENT ZONE (CRIZ)

IN 2023-2024, a record \$13.1 million in state and local tax revenues were captured and distributed to support economic development in the Zone. In total, \$60.7 million has been captured and distributed since the inception of the CRIZ Program in Lancaster in 2013, leveraging more than \$131 million in private matching funds invested to support over \$191 million in total economic development in the Zone.

“

THE CRIZ PROGRAM'S FINANCIAL ASSISTANCE TOOLS HAVE PROVEN TO BE AN INCREASINGLY POWERFUL DRIVER OF ECONOMIC GROWTH YEAR AFTER YEAR, ESPECIALLY FOR SMALL BUSINESSES LOOKING TO EXPAND OR ESTABLISH THEMSELVES WITHIN THE ZONE.”



Christina Diehl, Coldwell Banker Realty; Chair, Lancaster CRIZ Authority

CRIZ SMALL BUSINESS FINANCIAL ASSISTANCE FUND AWARDS (AS OF JUNE 30, 2024):

> \$1.1 MILLION

in CRIZ Small Business Financial Assistance

29

Grants and low-interest loans issued to businesses supporting nearly \$1.5 million in commercial investment in the Zone

21%

BIPOC owned businesses

59%

Woman-owned businesses

SINCE 2019

> \$2.1 MILLION

in CRIZ Small Business Financial Assistance grants and low-interest loans issued

FINANCIALS

Lancaster City Alliance Financial Results 2023-2024

We leverage corporate and private contributions with supplemental funding from grants and successfully manage each dollar we receive.

“

IT'S BEEN EXCITING TO OVERSEE THE CONTINUED STRENGTHENING OF LANCASTER CITY ALLIANCE'S FINANCIAL FOUNDATION. FROM SECURING ADDITIONAL GRANT FUNDING TO ATTRACTING NEW DONORS, WE ARE DIVERSIFYING OUR BUDGET AND ENSURING SUSTAINABLE GROWTH FOR THE FUTURE.”



Hope Schmids, Millersville University;
Member, Finance & Development ELT

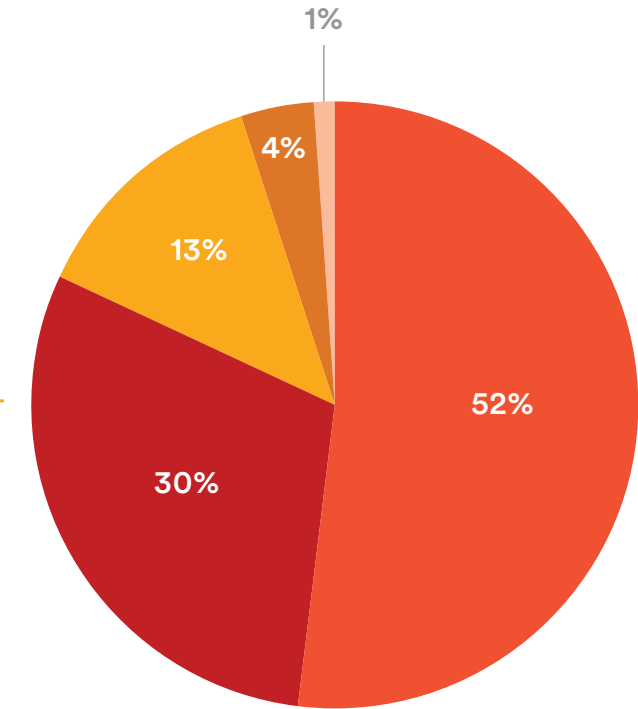
\$100,000

secured in grant money

55 new individual donors secured
& 12 new corporate donors

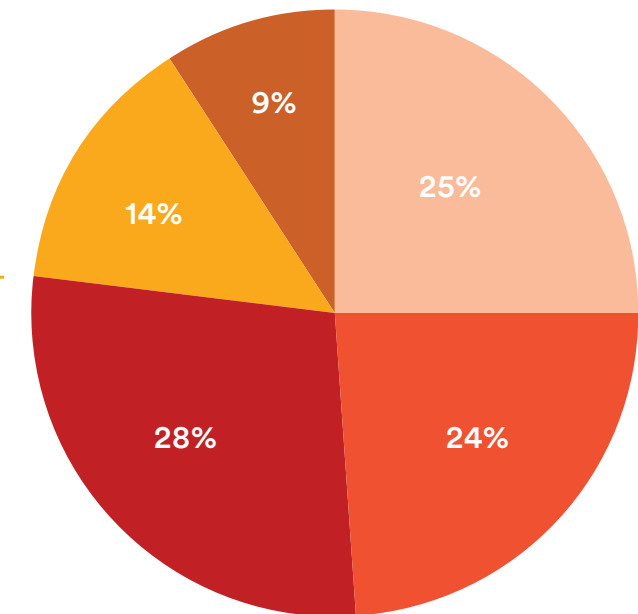
REVENUES

- Corporate/Business
- Contracted Services/ Management Fees
- Foundations/Grants
- Individuals
- Other



EXPENSES

- Public Safety
- Community Development
- Economic Development
- Marketing
- Administration



With gratitude to our volunteers and investors, we are thankful for your investment of time and talent to our community.

LANCASTER CITY ALLIANCE STAFF

Marshall W. Snively, President;
Acting Executive Director,
CRIZ Authority

David Aichele, Director of
Clean & Safe Services;
Executive Director, DID Authority

Regina Cooper, Outreach Specialist

Fran Denlinger, Office Manager

Lori Herr, Team Coordinator

Greg Keasey, Economic
Development Manager

Karen King, Economic
Development Manager

Alex Otthofer, Community Engagement
Manager

Kathlene Carroll Sullivan, Social Media
and Engagement Manager

Danny Torres, Streetplus
Operations Manager

Colleen Wagner, Director of
Administration and Relations

Anne Williams,
Director of Communications

Jeremy Young, Director of Community
& Economic Development;
Acting Managing Director,
CRIZ Authority

BOARD OF DIRECTORS

Richard M. Rankin (Chair)
AP Murray

Mark A. McCollom (Vice Chair)
Fulton Financial Corporation
July 1, 2023 - February 2024

Jennifer Craighead Carey (Secretary)
Barley Snyder

**Vanessa E. Philbert (Treasurer &
Vice Chair, Effective February 2024)**
Community Action Partnership

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Penn Medicine Lancaster
General Health

Brett Calabretta
Warfel Construction

Jack Crowley
Water Street Mission

Chris Fidler
LNP Media Group, Inc.

Andy Gilburg
Benchmark Construction

Ken Hornbeck
High Real Estate Group, LLC

John Lines
Penn Medicine Lancaster
General Health

Jane McMinn
S&T Bank

Victor Ramos
Millersville University

Sara Tuscher
Ecklin Development

Mike Wetzel
Franklin & Marshall College

Crystal Weaver (DID)
Commons Company

Jess King (Ex-Officio)
City of Lancaster July - August 2023

LANCASTER DOWNTOWN INVESTMENT DISTRICT BOARD OF DIRECTORS

Crystal Weaver (Chair)

Teddy Boucard (Vice Chair)

James J. Wagner (Treasurer)

Nancy Neff (Secretary)

Bill McCarty (Solicitor)

Alicia Byler

Chris Delfs

Joseph M. Donaldson

Megan Fessler-McCarthy

Ryan Keates

David Peck

Jami Rhynes

Mark Stoner

Sara Tuscher

LANCASTER CITY REVITALIZATION AND IMPROVEMENT ZONE (CRIZ) AUTHORITY BOARD OF DIRECTORS

Christina Diehl (Chair)
Coldwell Banker Realty; City Resident

Mark Vergenes (Vice Chair)
MIRUS Financial Partners

Shelby Nauman (Secretary)
Tenfold

**Rebecca Addington (Assistant
Secretary)**
Ville & Rue; City Resident

Olivia Atlasik (Treasurer)
Raymond James; City Resident

Christine Connelly
Realty One Group Unlimited

Faith Craig
City Councilor; Small Business Owner;
City Resident

John T. Reed, Esquire
Barley Snyder

Heather Valudes
Lancaster Chamber

Chris Delfs (Non-Voting Member)
City of Lancaster Department of
Community Planning & Economic
Development

Terrance Trego (Non-Voting Member)
Office of State Senator Scott Martin

LANCASTER CITY ALLIANCE EXECUTIVE LEADERSHIP TEAMS

Advocacy

Dave Hornberger (Chair)
Orrstown Bank

Robert M. Krasne
Steinman Communications

John T. Reed, Esquire
Barley Snyder

John "Ski" Sygielski
HACC, Central Pennsylvania's
Community College

Heather Valudes
Lancaster Chamber

Dan Youngs
LCSWMA

Marshall Snively (Staff)

Colleen Wagner (Staff)

Chairpersons Council

Jane McMinn (Chair)
S&T Bank

Sam Bressi
Lancaster County
Community Foundation

Ezra Rothman
Economic Development Company
of Lancaster County

Heather Valudes
Lancaster Chamber

Marshall Snively (Staff)

Colleen Wagner (Staff)

Community Safety

Wes Farmer (Chair)
Consultant, Community Organizer

Bill McHale (Vice Chair)
Franklin & Marshall College

Vince Aukamp
Cargas

Jack Crowley
Water Street Mission

Gene Duncan
Thaddeus Stevens College
of Technology

Justin Eby
Lancaster County Housing and
Redevelopment Authority

Amanda Esterly
Penn Medicine Lancaster
General Health

Rebecca Geiser
City of Lancaster, Department
of Community Planning and
Economic Development

Tim Miller
Lancaster Safety Coalition

Lieutenant Mark Radmore
Lancaster Bureau of Police

Freddy Ramos
Boys & Girls Club of Lancaster

Pedro Rivera
Franklin & Marshall College

Amos Stoltzfus
Tenfold/SoWe

Dominique Thompson
South Central Transit Authority

David Aichele (Staff)

Colleen Wagner (Staff)

Finance & Development

Matthew Fairbanks (Chair)
EHD

Joe Crosswhite
Retired, M&T Bank

Jane McMinn
S&T Bank

Michael Mellinger
IREX Corporation

Hope Schmits
Millersville University

Fran Denlinger (Staff)

Marshall Snively (Staff)

Colleen Wagner (Staff)

Economic Development & Planning

Tom Koppmann (Chair)
M&T Bank

Brett Calabretta
Warfel Construction

Chris Delfs
City of Lancaster Department
of Community Planning &
Economic Development

Paul Fulmer
NAI Commercial Partners, Inc

Andy Gilburg
Benchmark Construction

Steve Hackett
Site Design Concepts, Inc.

Ken Hornbeck
High Real Estate Group, LLC

Jeff Horst
RKL

Will Krasne
Steinman Communications

Justin Manning
Mid Penn Bank

Ben Leshar
Parcel B Development Company

Oleg Levin
Serv Pro East York,
Hershey/Harrisburg & Lebanon County

Zach Love
Ephrata National Bank

Randy Patterson
RP Consulting Solutions, LLC

Vanessa Philbert
Community Action Partnership

Ezra Rothman
Economic Development Company
of Lancaster County

Chris Shehan
PeoplesBank

Todd Shertzer
CCS Building Group

Mason Smeltzer
UDS Foundation

Jordan Space
Mid Penn Bank

Chris Stump
Retired

Ann Swartzbaugh
Burnham Holdings

Sara Tuscher
Ecklin Development

Jeff Vrabel
Baker Tilly US, LLP

Dan Wolgemuth
Warehouse District

Alex Otthofer (Staff)

Marshall Snively (Staff)

Jeremy Young (Staff)

Marketing

Deborah Brandt (Chair)
Fig Industries

Chris Ballentine
Willow Valley Communities

Paige Fiore
Tri-Starr

Sandy Gambone
Water Street Mission

Ed Harris
Discover Lancaster

Erika Herold
Woodstream

Cheila Huettnner
Lancaster Office of Promotion

Erin Rettew
LNP Media Group, Inc.

Gregory Wright
Franklin & Marshall College

Alex Otthofer (Staff)

Anne Williams (Staff)

**Diversity Equity and Inclusion
Task Force & Governance and
Nominating Committee**

Pedro Rivera (Chair)
Thaddeus Stevens College
of Technology

Chris Ballentine
Willow Valley Communities

Peter Barber
Two Dudes Painting Company

Jack Crowley
Water Street Mission

Chris Fidler
LNP Media Group, Inc.

Justin Manning
Mid Penn Bank

Mark A. McCollom
Fulton Financial Corporation
July 1, 2023 - February 2024

Freddy Ramos
Boys & Girls Club

Hope Schmits
Millersville University

Marian Wilson
Thaddeus Stevens College
of Technology

Alex Otthofer (Staff)

Marshall Snively (Staff)

Colleen Wagner (Staff)

**As a supporter of Lancaster City Alliance,
you are leaving a legacy for the City.**

**You are a City visionary, you are
mobilizing the City to do well,
and you are sustaining the City
for generations to come. You
are a City enthusiast, and you
are a friend. We thank you all
for your support!**

LEGACY

Franklin & Marshall College
Fulton Forward Foundation
High Real Estate Group LLC
Penn Medicine Lancaster
General Health
The Steinman Foundation

VISIONARY

AP Murray
Baker Tilly US, LLP
Barley Snyder
Benchmark Construction
Discover Lancaster
Ecklin Development
EHD
Irex Corporation
LCSWMA
Orrstown Bank
PNC Financial Services
PPL Electric Utilities Corporation
S&T Charitable Foundation
The M&T Charitable Foundation
Warfel Construction
Willow Valley Communities
Woodstream

MOBILIZER

Capital Blue Cross
Cargas Systems Inc.
CCS Building Group
Parcel B Development Company
PeoplesBank
RKL, LLP
Truist
Warehouse District
Zamagias Properties

SUSTAINER

230 Medical Center Condo Assn.
Burnham Holdings, Inc.
C.S. Davidson, Inc.
Carol Keller
Crystal Weaver
Jane & William McMinn
Jane Eastman
Jennifer Craighead Carey
Joe & Kristine Crosswhite
John & Amy Swanson
Lancaster Marriott at Penn Square
Mark & Beth McCollom
Paul & Judy Ware
RGS Associates
Robert & Hale Krasne
TriStarr

ENTHUSIAST

Brett & Kym Calabretta
Chris & Gladys McMurtrie
Craig & Dianne Roda
Dale & Sadie High
George & Ann Weaver
Hazlett, Burt & Watson Inc.
Holly & Dave Kutz
John & Sue Lines
Kathleen McAllen & Jeffrey Thornton
Kathleen Trout
Kelly Roddy
LMS Commercial Real Estate
Mike Wetzel
Mohan Pradhan
Rhoads Energy
Site Design Concepts, Inc.
Teke & Jodi Drummond
Yorgos

FRIEND

Abigail Baer
Adriana Atencio
Alex Otthofer & Chris Gaffney
Alicia Byler
Andre & Donna Pham
Andrew & Ellen Berfond
Andy & Priscila Gilburg
Angela Horst
Ann Swartzbaugh
Anna Brendle Kennedy
Anna Day
Anne & Chad Harnish
Anne & Tomek Kott
Anne Williams & Peter Day
Annie Weeks
Anthony & Bonnie Rathsam
Anthony Lascoskie
Ben & Rachel Leshner

Ben Eisemann
Berkley Latimer
Beth Tice
Bob & Felicia Shoemaker
Brad Peters
Brian Rutter
Bruce Martin & John Haney
Carole Kirchner
Carolyn French
Catherine Bonser
Chip & Rebecca Cargas
Chris & Annie Stump
Chris Delfs
Chris Fidler
Chris Trendler
Christina Beeman
Christina Leslie
Christine Schneider
Christopher Maher
Cocina Mexicana Inc
Colleen Wagner
Corinn & Danyon Kirchner
Curio. Gallery & Creative Supply
Dana Hanchin
Dave & Barbara Hornberger
David Phung
David Wenger
Deborah Brandt
Deborah Carter
Dominique Thompson
Donna Talarico
Doug Ranck
Efrem Magtagnob
Ellen & Carl Pike
Emily Gisselle Gonzalez
Emily Savill
Enck Brothers Drywall Inc.
Eric & Giselle Garman
Eric Leather
Erika Herold
Erin & Michael Rettew
Fern Dannis
Fourteenth Boutique
Frances Denlinger
Frank & Francis Byrne
Fred Stehman
Freddy Ramos
Freiman Stoltzfus Gallery
Gary Davis
Gerard & Monika Glenn
Gina Socks
GoodThree Design
Greg Keasey
Greg Townley
Gregory Walton
Gregory Wright
Harry & Joan Wirth
Heather Kreider
Heather Reynolds
Heather Valudes
Henrietta Heisler Interiors
Henry & Carol Mauermeyer
Hope & Michael Schmids
Hugh MacMaster
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