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YOU GIVE IT. WE GROW IT. FOR LANCASTER. FOREVER.

VFYFIR









ELEMENTS BEING DESIGNED

ART INSTALLATION- COMMUNITY PIECE THAT LIVES
 ALL SUMMER/ AND SOME ELEMENT FOR EVER IN
 EWELL AND BINNS PARK

STAGE- ELEVATE THE CURRENT STAGE IN BINNS PARK.
 HAS A EVERYDAY LOOK AND AN ACTIVATED LOOK

KEY DATES

MARCH 13TH-ANNOUNCEMENT DATE (DOES NOT NEED TO ANNOUNCE ELEMENTS)

• MAY 3RD- START DATE OF "SUMMER IN LANCASTER"

AUGUST 16TH (23RD RAIN DATE)- CELEBRATE - GRAND EVENT

 SPACE WILL WANT TO BE ACTIVATED AT DIFFERENT TIMES THROUGH OUT THE SUMMER BUT WANTS TO HAVE A PRESENCE THROUGH OUT THE ENTIRE SPAN OF THE SUMMER



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RIBBONS

 HAVING RIBBONS SPAN THROUGH OUT THE SPACE TO GUIDE THE COMMUNITY THROUGH OUT THE SPACE AS WELL AS TO BE INTERACTED WITH

PIECES ON THE TOP PART OF THE STAGE WILL BE MADE OF A STRONGER MATERIAL SUCH AS SHEET METAL TO HELP HOLD SHAPE

• ON THE SOUTH SIDE OF THE PARK USING THE TOWERS SPAN LARGER RUNS OF RIBBONS TO CREATE SOME SHADE











PERGOLA

• USING ONE OF THE PERGOLAS THAT WAS BUILT FOR "EXTRA GIVE 23"

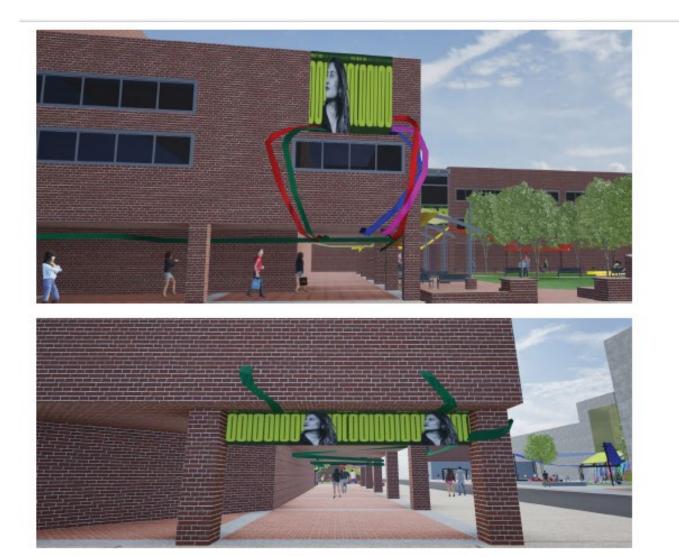
 HAVING IT SIT AT AN ANGLE SO BANNERS CAN BE USED ON THE TOP AND CHANGED OUT THROUGH OUT THE SUMMER

 HANGING STREAMERS ON THE UNDERNEATH FOR THE COMMUNITY TO INTERACT WITH

OUTSIDE OF THE PERGOLA
 SPANNING SAILS ACROSS SOME
 OF THE LAMP POSTS IN THE SPACE
 TO CREATE SHADE SPOTS



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ARTISAN MARKET ENTRANCES

ONE BANNER ON THE TOP OF
CORNER OF THE BUILDING THAT
IS NEXT TO BINNS PARK. WILL
NEED TO HAVE THE RIBBONS GO
AROUND THE WINDOW ON THE
BUILDING

OTHER BANNER ON THE CORNER
 OF THE BUILDING ON

 HAVING THE RIBBONS CONNECT INTO EACH BANNER AND THEN FLOW INTO THE UNDERNEATH TO HELP NATURALLY GUIDE THE COMMUNITY TO THE UNDERNEATH

ENTRANCES TO ARTISAN MARKET



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OBSERVATORY BANNERS

• USING SEMI TRANSLUCENT BANNERS THAT CAN BE CHANGED OUT THROUGH OUT THE SUMMER

DURING THE DAY SOLID AND
EASILY READ AND AT NIGHT CAN
STILL BE SEEN AND WILL CATCH
PEOPLES EYE



AT MIC 020







