Years Ended April 30, 2023 and 2022



Financial Statements with Supplementary Information

Years Ended April 30, 2023 and 2022

TABLE of CONTENTS

	Page
Independent Auditors' Report	1 - 3
Required Supplementary Information	
Management's Discussion and Analysis	4 - 6
Basic Financial Statements	
Statements of Net Position	7
Statements of Revenues, Expenses, and Changes in Net Position	8
Statements of Cash Flows	9
Notes to Financial Statements	10 - 13
Supplementary Information	
Concise Statements for Publication	14



INDEPENDENT AUDITORS' REPORT

To the Board of Directors

Lancaster Downtown Investment District Authority

Lancaster, Pennsylvania

Opinion

We have audited the accompanying financial statements of **Lancaster Downtown Investment District Authority** (the Authority), a component unit of the City of Lancaster, Pennsylvania, as of and for the years ended April 30, 2023 and 2022, and the related notes to the financial statements, which collectively comprise the Authority's basic financial statements as listed in the table of contents.

In our opinion, the financial statements referred to above present fairly, in all material respects, the financial position of **Lancaster Downtown Investment District Authority** as of April 30, 2023 and 2022, and the changes in its financial position and its cash flows for the years then ended in accordance with accounting principles generally accepted in the United States of America.

Basis for Opinion

We conducted our audits in accordance with auditing standards generally accepted in the United States of America (GAAS). Our responsibilities under those standards are further described in the Auditors' Responsibilities for the Audit of the Financial Statements section of our report. We are required to be independent of the Authority and to meet our other ethical responsibilities in accordance with the relevant ethical requirements relating to our audit. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.

Responsibilities of Management for the Financial Statements

Management is responsible for the preparation and fair presentation of the financial statements in accordance with accounting principles generally accepted in the United States of America, and for the design, implementation, and maintenance of internal control relevant to the preparation and fair presentation of financial statements that are free from material misstatement, whether due to fraud or error.

In preparing the financial statements, management is required to evaluate whether there are conditions or events, considered in the aggregate, that raise substantial doubt about the Authority's ability to continue as a going concern for twelve months beyond the financial statement date, including any currently known information that may raise substantial doubt shortly thereafter.

Auditors' Responsibilities for the Audit of the Financial Statements

Our objectives are to obtain reasonable assurance about whether the financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue an auditors' report that includes our opinion. Reasonable assurance is a high level of assurance but is not absolute assurance and therefore is not a guarantee that an audit conducted in accordance with GAAS will always detect a material misstatement when it exists. The risk of not detecting a material misstatement resulting from fraud is higher than for one resulting from error, as fraud may involve collusion, forgery, intentional omissions, misrepresentations, or the override of internal control. Misstatements are considered material if there is a substantial likelihood that, individually or in the aggregate, they would influence the judgment made by a reasonable user based on the financial statements.

In performing an audit in accordance with generally accepted auditing standards, we:

- Exercise professional judgment and maintain professional skepticism throughout the audit.
- Identify and assess the risks of material misstatement of the financial statements, whether due to fraud
 or error, and design and perform audit procedures responsive to those risks. Such procedures include
 examining, on a test basis, evidence regarding the amounts and disclosures in the financial statements.
- Obtain an understanding of internal control relevant to the audit in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the Authority's internal control. Accordingly, no such opinion is expressed.
- Evaluate the appropriateness of accounting policies used and the reasonableness of significant accounting estimates made by management, as well as evaluate the overall presentation of the financial statements.
- Conclude whether, in our judgment, there are conditions or events, considered in the aggregate, that
 raise substantial doubt about the Authority's ability to continue as a going concern for a reasonable period
 of time.

We are required to communicate with those charged with governance regarding, among other matters, the planned scope and timing of the audit, significant audit findings, and certain internal control related matters that we identified during the audit.

Required Supplementary Information

Accounting principles generally accepted in the United States of America require that the management's discussion and analysis be presented to supplement the basic financial statements. Such information is the responsibility of management and, although not a part of the basic financial statements, is required by the Governmental Accounting Standards Board who considers it to be an essential part of financial reporting for placing the basic financial statements in an appropriate operational, economic, or historical context. We have applied certain limited procedures to the required supplementary information in accordance with auditing standards generally accepted in the United States of America, which consisted of inquiries of management about the methods of preparing the information and comparing the information for consistency with management's responses to our inquiries, the basic financial statements, and other knowledge we obtained during our audit of the basic financial statements. We do not express an opinion or provide any assurance on the information because the limited procedures do not provide us with sufficient evidence to express an opinion or provide any assurance.

Supplementary Information

Our audits were conducted for the purpose of forming an opinion on the financial statements that collectively comprise the Authority's basic financial statements. The concise statements for publication are presented for purposes of additional analysis and are not a required part of the basic financial statements. Such information is the responsibility of management and was derived from and relates directly to the underlying accounting and other records used to prepare the basic financial statements. The information has been subjected to the auditing procedures applied in the audits of the basic financial statements and certain additional procedures, including comparing and reconciling such information directly to the underlying accounting and other records used to prepare the basic financial statements or to the basic financial statements themselves, and other additional procedures in accordance with auditing standards generally accepted in the United States of America. In our opinion, the concise statements for publication are fairly stated, in all material respects, in relation to the basic financial statements as a whole.

July 26, 2023

Lancaster, Pennsylvania

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MANAGEMENT'S DISCUSSION and ANALYSIS Years Ended April 30, 2023 and 2022

The Lancaster Downtown Investment District Authority (the Authority) was created in 1991 with its mission to ensure economic vitality and the highest quality of life in the Downtown Investment District.

As management of the Authority, we offer the readers of the Authority's financial statements this narrative overview and analysis of the financial activities of the Authority for the year ended April 30, 2023. We encourage readers to consider the information presented here in conjunction with the Authority's financial statements.

Questions concerning any of the information provided in this report or requests for additional information should be addressed to the Executive Director at 115 E King St, Lancaster, PA 17602.

Financial Highlights

- The assets of the Authority were greater than its liabilities as of April 30, 2023 and 2022, by \$426,128 and \$388,652 (net position), respectively.
- The Authority's cash balance as of April 30, 2023 and 2022, was \$424,665, and \$399,965, respectively, representing an increase of \$24,700 from 2022 to 2023.

Overview of the Financial Statements

The financial statements included in this annual report are those of a special-purpose government engaged in a business-type activity. The following statements are included:

- Statements of Net Position reports the Authority's current financial resources (short-term spendable resources) with capital assets.
- Statements of Revenues, Expenses, and Changes in Net Position reports the Authority's operating and nonoperating revenues by major source along with operating and nonoperating expenses.
- Statements of Cash Flows reports cash flows from operating, financing, and investing activities.

The most important question asked about the Authority's finances is, "Is the Authority as a whole better or worse off as a result of the year's activities?"

The attached analysis of net position, revenues, and expenses is provided to assist with answering the above question. This analysis includes all assets and liabilities using the accrual basis of accounting, which is similar to the accounting method used by most private sector companies. Accrual accounting recognizes revenues and expenses when earned and incurred regardless of when cash is received or paid.

Our analysis also presents the Authority's net position and changes in it. The Authority's net position represents the difference between what the Authority owns (assets) and what the Authority owes (liabilities). An analysis of the changes in net position will assist the reader with measuring the health or financial position of the Authority over time.

Significant changes in the Authority's net position are an indicator of whether its financial health is improving or deteriorating.

MANAGEMENT'S DISCUSSION and ANALYSIS (Continued)
Years Ended April 30, 2023 and 2022

Economic Factors and Next Year's Budget

The following factors were considered in preparing the Authority's budget for the fiscal years ending April 30, 2023 and 2022:

- 1. Reflecting the management agreement between the Authority and the Lancaster City Alliance.
- 2. A continued conservative outlook on receipt of assessments and contributions in lieu of assessments, given an ongoing tight economic climate and an equally conservative expectation of expenses.
- 3. Contractual obligations to vendors, specifically Streetplus LLC, which manages our Bike Ambassadors and Clean Team.

Analysis of Net Position

Net position at April 30, 2023 and 2022, was \$426,128 and \$388,652, respectively. This represents an increase of \$37,476 from 2022 to 2023.

- Cash increased by \$24,700 from 2022 to 2023 and increased by \$136,580 from 2021 to 2022.
- Other current assets increased by \$3,427 from 2022 to 2023 and decreased by \$28,184 from 2021 to 2022 due to the timing of receipt of assessments.
- Capital assets, net of depreciation, remained unchanged from 2022 to 2023, and remained unchanged from 2021 to 2022.
- Current liabilities decreased by \$9,349 from 2022 to 2023 and increased by \$24,999 from 2021 to 2022 due to the timing of payments to vendors, and changes in the estimate for unredeemed Downtown Dollars.

The following table illustrates our analysis.

	2023	2022	2021
Cash and Cash Equivalents	424,665	399,965	263,385
Other Current Assets	70,477	67,050	95,234
Capital Assets, net of			
Accumulated Depreciation	0-	0-	
Total Assets	495,142	467,015	358,619
Commont Linkilities	CO 014	70.262	F2 2C4
Current Liabilities	69,014	78,363	53,364
Noncurrent Liabilities			-0-
Total Liabilities	69,014	78,363	53,364
Net Investment in Capital Assets	-0-	-0-	-0-
Unrestricted Net Position	426,128	388,652	305,255
Total Net Position	426,128	388,652	305,255
Total Liabilities and			
Net Position	495,142	467,015	358,619

MANAGEMENT'S DISCUSSION and ANALYSIS (Continued)
Years Ended April 30, 2023 and 2022

Analysis of Revenues

Total revenues for the years ended April 30, 2023 and 2022, were \$622,803 and \$556,354, respectively. The change from 2022 to 2023 is primarily attributable to an increase in taxable properties and an increase in contracted services.

Analysis of Expenses

Total expenses increased by \$112,370 for the year ended April 30, 2023, as compared to the year ended April 30, 2022, primarily as a result of an increase in marketing costs and an increase in clean and safe costs. Total expenses decreased by \$8,797 for the year ended April 30, 2022, as compared to the year ended April 30, 2021. The Authority staff have approached any non-contractually obligated expenses prudently in an effort to continue managing costs.

	2023	2022	2021
Revenues:			
Assessments	432,983	429,123	392,409
Contributions	78,620	74,831	62,227
Contracted Services	70,690	8,855	7,731
Marketing Income	40,510	43,545	24,772
Total Revenues	622,803	556,354	487,139
Expenses:			
Clean and Safe	409,231	318,802	336,734
Marketing	42,584	31,287	22,627
General and Administrative	<u>133,512</u>	122,868	122,393
Total Expenses	<u>585,327</u>	<u>472,957</u>	<u>481,754</u>
Changes in Net Position	37,476	83,397	5,385

STATEMENTS of NET POSITION April 30, 2023 and 2022

ASSETS

	2023	2022
CURRENT ASSETS		
Cash and Cash Equivalents	\$ 424,665	\$ 399,965
Accounts Receivable	2,939	738
Related Party Accounts Receivable	13,497	-0-
Assessments Receivable	52,496	64,763
Prepaid Expenses	1,545	1,549
Total Current Assets	495,142	467,015
CAPITAL ASSETS		
Equipment - Appearance	21,000	21,000
Accumulated Depreciation	(21,000)	(21,000)
Net Capital Assets		-0-
TOTAL ASSETS	495,142	467,015
LIABILITIES and NET POSITION	ı	
CURRENT LIABILITIES		
Accounts Payable	40,681	28,263
Deferred Income	933	-0-
Unearned Revenues	27,400	50,100
TOTAL LIABILITIES	69,014	78,363
NET POSITION		
Unrestricted	426,128	388,652
TOTAL NET POSITION	\$ 426,128	\$ 388,652

STATEMENTS of REVENUES, EXPENSES, and CHANGES in NET POSITION Years Ended April 30, 2023 and 2022

	2023	2022
OPERATING REVENUES		
Assessments	\$ 432,983	\$ 429,123
Contributions	78,620	74,831
Contracted Services	70,690	8,855
Marketing Income	40,510	43,545
Total Operating Revenues	622,803	556,354
OPERATING EXPENSES		
Clean and Safe	409,231	318,802
Marketing	42,584	31,287
General and Administrative	133,512	122,868
Total Operating Expenses	585,327	472,957
Operating Income	37,476	83,397
NET POSITION		
Beginning of Year	_ 388,652	305,255
End of Year	<u>\$ 426,128</u>	\$ 388,652

STATEMENTS of CASH FLOWS Years Ended April 30, 2023 and 2022

	2023	2022
CASH FLOWS from OPERATING ACTIVITIES		
Receipts from Assessments	\$ 445,250	\$ 457,196
Receipts from Customers and Users	73,735	75,815
Contributions	70,305	67,055
Payments to Suppliers for Goods and Services	(564,590)	(463,486)
INCREASE in CASH and CASH EQUIVALENTS	24,700	136,580
CASH and CASH EQUIVALENTS		
Beginning of Year	399,965	263,385
End of Year	424,665	399,965
RECONCILIATION of OPERATING INCOME to NET CASH PROVIDED by OPERATING ACTIVITIES		
Operating Income	37,476	83,397
ADJUSTMENTS to RECONCILE OPERATING INCOME to NET CASH PROVIDED by OPERATING ACTIVITIES		
(Increase) Decrease in:		
Accounts Receivable	(2,201)	115
Related Party Accounts Receivable	(13,497)	-0-
Assessments Receivable	12,267	28,073
Prepaid Expenses	4	(4)
Increase (Decrease) in:		
Accounts Payable	12,418	1,699
Deferred Income	933	-0-
Unearned Revenues	(22,700)	23,300
Total Adjustments	(12,776)	53,183
Net Cash Provided by Operating Activities	\$ 24,700	\$ 136,580
SUPPLEMENTAL DISCLOSURE of CASH FLOW INFORMATION		
Noncash Donations of Professional Services	8,315	7,776

NOTES to FINANCIAL STATEMENTS

NOTE 1 - SIGNIFICANT ACCOUNTING POLICIES

The Lancaster Downtown Investment District Authority (the Authority) was organized on August 13, 1991, by the City of Lancaster under the Municipality Authorities Act of 1945 and the Central Business District Authority Act of 1980. The Authority was organized for the purpose of providing and funding administrative services and business improvements to benefit the City of Lancaster's Downtown Investment District.

Reporting Entity

As required by accounting principles generally accepted in the United States of America (US GAAP), the financial statements of the reporting entity include those of the **Lancaster Downtown Investment District Authority** and any component units. Component units are separate legal entities that (1) elected officials of a primary government are financially accountable for or (2) the nature and significance of the relationship between the entity and a primary government are such that to exclude the entity from the financial reporting entity would render the financial statements misleading or incomplete.

This report includes the enterprise fund of the Lancaster Downtown Investment District Authority based on the above criteria. There were no additional entities required to be included in the reporting entity under these criteria in the current fiscal year. The Authority is a component unit of the City of Lancaster on the basis of such criteria.

Basic Financial Statements

Since the Authority is only engaged in business-type activities, it is required to present only the financial statements required for enterprise funds. For the Authority, the basic financial statements consist of:

Enterprise Fund Financial Statements:

Statements of Net Position Statements of Revenues, Expenses, and Changes in Net Position Statements of Cash Flows Notes to Financial Statements

Basis of Accounting

The Authority operates as an enterprise activity and its accounts are maintained on the accrual basis of accounting. Under this method, revenues are recognized when earned and expenses are recorded as liabilities when incurred, without regard to receipt or payment of cash.

The Authority distinguishes operating revenues and expenses from nonoperating items. Operating revenues and expenses generally result from providing and funding administrative services and business improvements to benefit the City of Lancaster's Downtown Investment District. The principal operating revenues of the Authority are assessments to property owners. Operating expenses include the cost of services, administrative expenses, and depreciation on capital assets. All revenues and expenses not meeting this definition are reported as nonoperating revenues and expenses.

When both restricted and unrestricted resources are available for use, it is the Authority's policy to use restricted resources first, then unrestricted resources as they are needed.

Cash and Cash Equivalents

For purposes of the statements of cash flows, the Authority considers all highly liquid investments with an initial maturity of three months or less to be cash equivalents.

NOTES to FINANCIAL STATEMENTS (Continued)

NOTE 1 - SIGNIFICANT ACCOUNTING POLICIES (Continued)

Assessments Receivable

The assessments receivable balance of \$52,496 and \$64,763 as of April 30, 2023 and 2022, respectively, have been reviewed by management and, except for some possible immaterial amounts, the accounts due appear collectible. See Note 3 for collection periods and lien procedures. All outstanding assessments are accompanied by liens on real estate and collected upon sale of the property, if not prior to sale. Therefore, there is no allowance for uncollectible accounts.

Capital Assets

Capital assets are defined by the Authority as assets with an initial individual cost of more than \$500 and an estimated useful life in excess of one year. Such assets are recorded at cost.

Capital assets are depreciated using the straight-line method over the following estimated useful lives:

Assets	Years
Equipment	10

The costs of normal maintenance and repairs that do not add to the value of the asset or materially extend asset lives are not capitalized.

Net Position

Net position is the difference between assets and liabilities. Net investment in capital assets represents capital assets, less accumulated depreciation, less any outstanding debt related to the acquisition, construction, or improvement of those assets.

Grant Revenue

Grant revenue is recognized when program expenditures are incurred in accordance with program guidelines. Such revenue is subject to review by the funding agency and may result in disallowance in subsequent periods.

Use of Estimates

The process of preparing financial statements in conformity with US GAAP requires the use of estimates and assumptions regarding certain types of assets, liabilities, revenues, and expenses. Accordingly, actual results may differ from estimated amounts. The most significant estimate used in preparation of these financial statements is unearned revenue, representing an estimate of gift certificates sold to be redeemed in future periods.

NOTE 2 - CASH and CASH EQUIVALENTS

Pennsylvania statutes provide for investment of governmental funds into certain authorized investment types including U.S. Treasury bills, other short-term United States and Pennsylvania government obligations, certain high-quality bank and corporate instruments, and insured or collateralized time deposits and certificates of deposit. The statutes do not prescribe regulations related to demand deposits; however, they do allow the pooling of governmental funds for investment purposes. In addition to the investments authorized for governmental funds, fiduciary fund investments may also be made in corporate stocks and bonds, real estate, and other investments consistent with sound business practice.

NOTES to FINANCIAL STATEMENTS (Continued)

NOTE 2 - CASH and CASH EQUIVALENTS (Continued)

The deposit and investment policy of the Authority adheres to state statutes and prudent business practice. There were no deposit or investment transactions during the years ended April 30, 2023 and 2022, that were in violation of either the state statutes or the policy of the Authority.

Cash and Cash Equivalents - Custodial Credit Risk

Custodial credit risk is the risk that in the event of a bank failure, the Authority's deposits may not be returned to it. The Authority does not have a policy for custodial credit risk.

As of April 30, 2023, \$185,557 of the Authority's bank balance of \$435,557 was exposed to custodial credit risk as follows:

Uninsured and Collateral Held by Pledging Financial Institution's	
Trust Department not in the Authority's Name	185,557
Reconciliation of Cash and Cash Equivalents to the Financial Statements	
Uninsured Amount Above	185,557
Insured Amount	<u>250,000</u>
Bank Balance	435,557
Outstanding Checks	(11,697)
Deposit in Transit	730
Petty Cash	75
Total Cash and Cash Equivalents per Financial Statements	424,665

As of April 30, 2022, \$150,465 of the Authority's bank balance of \$400,465 was exposed to custodial credit risk as follows:

Uninsured and Collateral Held by Pledging Financial Institution's

Trust Department not in the Authority's Name	150,465
Reconciliation of Cash and Cash Equivalents to the Financial Statements	
Uninsured Amount Above	150,465
Insured Amount	<u>250,000</u>
Bank Balance	400,465
Outstanding Checks	(575)
Deposit in Transit	-0-
Petty Cash	75
Total Cash and Cash Equivalents per Financial Statements	399,965

NOTE 3 - ASSESSMENTS RECEIVABLE

The Authority issues assessments to property owners within the district. The bills are mailed at the beginning of the fiscal year with the following terms:

2% Discount Period	May 1 to June 30
Face Amount Period	July 1 to August 31
10% Penalty Period	September 1 and Thereafter

NOTES to FINANCIAL STATEMENTS (Continued)

NOTE 3 - ASSESSMENTS RECEIVABLE (Continued)

As of May 15th of the subsequent year, all unpaid delinquent assessments have liens filed against their property.

NOTE 4 - UNEARNED REVENUES

Unearned revenues of \$27,400 and \$50,100 represents the estimate of future obligations for gift certificates sold but not yet redeemed as of April 30, 2023 and 2022, respectively.

NOTE 5 - DONATED SERVICES and RELATED PARTY TRANSACTIONS

The Authority has recognized \$8,315 and \$7,776 in contributed professional services for the years ended April 30, 2023 and 2022, respectively. The Authority receives police patrol services and billing and collection services from the City of Lancaster, a related party, at no cost to the Authority. The Authority receives contributed management and marketing services from the Lancaster City Alliance at a reduced cost to the Authority. The value of these services has not been determined and is not reflected in the accompanying financial statements.

The Authority received contributions of \$5,000 during both of the years ended April 30, 2023 and 2022, from an entity in which a member of management is an officer of the Authority. The Authority earned contracted services revenue of \$3,567 and \$3,397 during the years ended April 30, 2023 and 2022, respectively, from an entity in which an officer is an officer of the Authority. The Authority earned contracted services revenue of \$53,925 and \$-0- during the years ended April 30, 2023 and 2022, respectively, from the City of Lancaster. Accounts receivable due from the City of Lancaster was \$13,497 and \$-0- at April 30, 2023 and 2022, respectively.

NOTE 6 - RISK MANAGEMENT

The Authority maintains insurance contracts to deal with the risk of loss arising from theft of, damage to, or destruction of assets, and errors and omissions. During the year ended April 30, 2023, and the previous two years, no settlements exceeded insurance coverage.

CONCISE STATEMENTS for PUBLICATION STATEMENTS of NET POSITION
April 30, 2023 and 2022

	2023	2022
ASSETS		
Cash and Cash Equivalents	\$ 424,665	\$ 399,965
Accounts Receivable	2,939	738
Related Party Accounts Receivable	13,497	-0-
Assessments Receivable	52,496	64,763
Prepaid Expenses	1,545	1,549
TOTAL ASSETS	495,142	467,015
LIABILITIES		
Accounts Payable	40,681	28,263
Deferred Income	933	-0-
Unearned Revenues	27,400	50,100
TOTAL LIABILITIES	69,014	78,363
NET POSITION - UNRESTRICTED	\$ 426,128	\$ 388,652
STATEMENTS of REVENUES, EXPENSES, and CHANGES in NE Years Ended April 30, 2023 and 2022	T POSITION	
rears Ended April 30, 2023 and 2022		
OPERATING REVENUES	\$ 622,803	\$ 556,354
OPERATING EXPENSES	_ 585,327	472,957
Operating Income	37,476	83,397
NET POSITION		
Beginning	388,652	305,255
Ending	\$ 426,128	\$ 388,652