## **Coming Soon Signs Refresh Vacant Storefronts**



Nolan Deck of Neighbors Café displays his new Coming Soon Sign

The Lancaster City Alliance, Downtown Investment District, and the City of Lancaster want shoppers to know what stores are "coming soon" in the city. Staff with the Lancaster City Alliance have delivered nine, large format Coming Soon signs to place in vacant storefronts. This way, the public knows that even if a property appears to be vacant, there are exciting things to come.

"Our community cares about the vitality of Lancaster City, and these signs have been created to keep shoppers informed and ensure our storefronts remain vibrant even in a time of transition," said Marshall W. Snively, President, Lancaster City Alliance. "It also allows entrepreneurs to promote what is to come while keeping the focus on opening their business," said Snively.

The City of Lancaster assisted with the design of the signs. The following storefronts have or will soon be receiving Coming Soon signs:

- Denim Coffee Company 221 W. King
- Diyo Fushion 101 N. Queen Ste 115
- Issei On Orange 38 W. Orange
- Little Mutants 841 N. Prince
- The Snack Stand 50 N. Queen
- Tikka Shack 35 N. Queen
- AJ's 12 N. Queen
- Neighbors Café 450 N. Prince
- Rendezvous Pizzeria & Steak Shop; 243 W. King

"It is not unusual for one store to close in the City and have several in the pipeline waiting to take the space," said Snively. "The signs are here to say, business is good in Lancaster City."