

# 2024 LUNAR NEW YEAR CELEBRATION

## LANCASTER CITY

# YEAR OF THE DRAGON

**SUNDAY, FEBRUARY 18, 2024**  
**EWELL PLAZA & BINN'S PARK**  
**11:00AM TO 3:00PM**



Anticipating 800+ guests



Scavenger hunt



5-6 food vendors



Raffle giveaways



Lots of games and family  
friendly activities



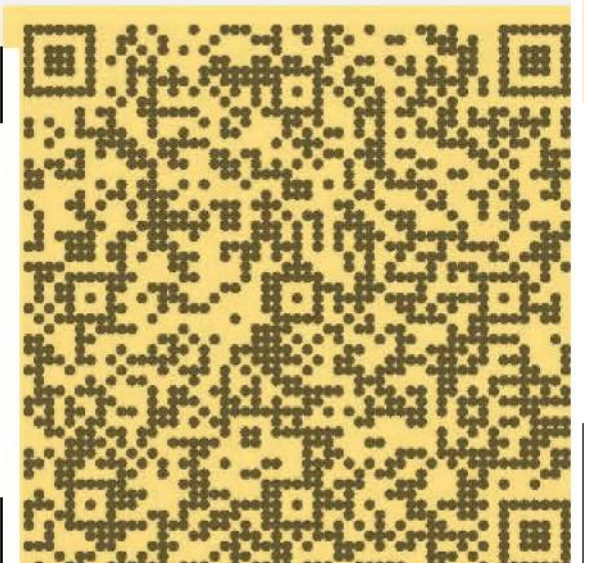
Dance performances  
representing different  
Asian cultures



The traditional lion dance  
is always a crowd favorite.  
We can't wait to bring this  
back in 2024!

We are so proud to share this heartwarming  
celebration with all of Lancaster. We hope to  
expand this event year after year with the support  
of our community's businesses and organizations.

Please consider supporting us with your  
generosity through a donation or a sponsorship.







## LAAPI Lunar New Year Sponsorship

Lancaster Asian Americans Pacific Islanders (LAAPI) will hold their second Annual Lunar New Year celebration on **Sunday, February 18, 2024**, for the Year of the Dragon, at Binns Park and Ewell Plaza.

Lunar New Year is a celebration of the arrival of spring, community, and culture.

### Corporate Support

Lancaster Asian American Pacific Islanders (LAAPI) is looking to partner with organizations that want to build genuine social connections through community.

Sponsorship Level	Capital Promise	Sponsors Receive
Lily	\$250	<ul style="list-style-type: none"><li>Community table</li></ul>
Sakura	\$500	<ul style="list-style-type: none"><li>Sponsor a Community table for an Asian Artist/ business</li><li>Recognition day of the festival</li></ul>
Jasmine	\$800	<ul style="list-style-type: none"><li>Logo on day of flyers/posters</li><li>Social media recognition day of the festival</li></ul>
Hibiscus	\$2,000	<ul style="list-style-type: none"><li>Logo on promotional flyers leading up to the festival</li><li>Logo on day of flyers/posters</li><li>Social media recognition day of the festival with a link</li></ul>
Peony	\$3,500	<ul style="list-style-type: none"><li>Logo on promotional flyers leading up to the festival</li><li>Logo on day of flyers/posters</li><li>1 Community table</li><li>Social media recognition day of the festival with a link</li></ul>
Lotus	\$5,000	<ul style="list-style-type: none"><li>Opportunity to make one remark during the festival</li><li>Logo on promotional flyers leading up to the festival</li><li>Logo on day of flyers/posters</li><li>1 Community table</li><li>Full Page Advertisement in digital Festival Guide</li><li>Social media recognition leading up to the festival</li><li>Social media recognition day of the festival with a link</li></ul>
Festival Sponsor	\$7,500 (One Sponsor Only)	<ul style="list-style-type: none"><li>Opportunity to make an official remark during the opening of the Festival Ceremony</li><li>Premier placement and location on the festival grounds</li><li>Verbal acknowledgment throughout the day</li><li>Banner with logo on Main Stage</li><li>Logo on promotional flyers leading up to the festival</li><li>Logo on day of flyers/posters</li><li>1 Community table</li><li>Full Page Advertisement in digital Festival Guide</li><li>Social media recognition leading up to the festival</li><li>Social media recognition day of the festival with a link</li></ul>

**\*Please make checks payable to:** Lancaster AAPI

**Send to:** Lancaster AAPI, LLC. 1390 Columbia Avenue #229 Lancaster, PA 17603