



Binns Park & Ewell Plaza Programming

SEPTEMBER 20, 2023

Plan for Welcoming Spaces

- Cleanliness & Security
 - *Promote safe, healthy, and legal behavior in public spaces through presence of public, private, and non-profit partner organizations.*
- Social Services
 - *Coordinate supportive services for community members experiencing homelessness or housing insecurity.*
- Programming
 - *Provide for accessible and diverse use of public space programming, promoting positive event experiences.*
- Communication & Marketing
 - *Share information with public and private stakeholders and promote plan initiatives.*

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- ➔ Programming

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Partner Programming in Binns & Ewell

Binns/Ewell Activity Permit

- Up to 100 attendees at one time
- No amplified sound
- No food sales or distribution

Examples

- Yoga/Fitness Classes
- Art Classes
- Acoustic Music Performances
- Book Clubs
- Silent Discos

Programming promoted through Visit Lancaster City and EwellPlaza.com

Special Events

- 250+ attendees
- Amplified Sound
- Food and/or Alcohol Service
- Impact on Public Infrastructure
- Enhanced Public Safety

Examples

- Lunar New Year
- Hispanic Heritage Celebration
- Celebrate Lancaster
- Beer/Wine Festivals
- Concerts

Food Trucks & Mobile Food Vendors

Food Trucks

- Food truck license fee reduced as of 1/1/2023
- License startup cost totals \$320
- Mon-Sat 11:00AM-2:00PM
- Fri-Sat 5:00-8:00PM

FOOD TRUCK LICENSE STARTUP

Application Fee - \$100 (one time)

Food Truck Permit - \$90 (annual)

Health License - \$100 (annual)

Process

- Complete online form available at EwellPlaza.com
- LOOP verifies license status
- Vendors self-schedule at available slots through online form
- Promoted through EwellPlaza.com and Visit Lancaster City

Upcoming Events

Hispanic Heritage Month Celebration
Saturday, September 30 • 1:00-5:00PM

Tuba Christmas
Friday, December 1 • 8:00PM

Holiday Art Market
Friday, December 8 – 5:00-8:00PM



A vibrant poster for the Hispanic Heritage Month Celebration. The top border features a colorful pattern of geometric shapes and flowers. The main title "HISPANIC HERITAGE MONTH CELEBRATION" is written in large, bold, white letters on a dark blue background. Above the title, "FREE" and "GRATIS" are written in white, and "SECOND ANNUAL" is in a yellow banner. The poster is decorated with illustrations of a parrot, a sombrero, a woman in a colorful dress, and musical notes. Below the title, the date and time "SATURDAY, SEPTEMBER 30 • 1:00-5:00PM" are listed. A list of activities includes "LIVE MUSIC", "FOOD TRUCKS", and "VENDORS". The location is "BINNS PARK & EWELL PLAZA DOWNTOWN LANCASTER". A QR code and the website "LEARN MORE AT VISITLANCASTERCITY.COM/HHM" are provided. A circular inset features a portrait of Charlie Cruz, a Latin Grammy Nominated artist.

FREE **GRATIS** **SECOND ANNUAL**

HISPANIC HERITAGE MONTH CELEBRATION

SATURDAY, SEPTEMBER 30 • 1:00-5:00PM

- LIVE MUSIC
- FOOD TRUCKS
- VENDORS

**BINNS PARK & EWELL PLAZA
DOWNTOWN LANCASTER**

LEARN MORE AT VISITLANCASTERCITY.COM/HHM

CHARLIE CRUZ
LATIN GRAMMY NOMINATED



Event Contact

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Resources

partner.visitlancastercity.com

