

Words From Our Partners

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High recognizes Lancaster City Alliance as a leading organization that brings people together through collaboration to get great results. We understand that a strong and vital city is paramount to the economic health of the county and region and we know that our investment in Lancaster City Alliance is leveraged to achieve extraordinary outcomes. This is why we proudly support Lancaster City Alliance.

**DALE HIGH, CHAIR EMERITUS,
HIGH**

**A financial contribution is an investment
in your business and your employees.**

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Through my company, I have the opportunity to travel to many different cities. I've found that not all cities have an organization like the Lancaster City Alliance to guide and grow the community partnerships that make this city great.

**DEBORAH BRANDT,
OWNER OF FIG INDUSTRIES**

**You can better connect with community leaders who
envision Lancaster as a world-class City.**

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The Lancaster City Alliance is a ground-breaker in promoting small, local businesses making our city vibrant and safe. They are visionaries, promoters, and connectors. Their hard work has helped me directly. I am forever grateful."

**HENRIETTA HEISLER,
OWNER OF HENRIETTA HEISLER INTERIORS INC.**

For more information visit: lancastercityalliance.org

We Are a

non-profit

that promotes

City growth and stability so that Lancaster City flourishes and everyone shares in its success.

**We are here to listen,
collaborate, and connect your
organization to help it succeed.**



Our Work

We work to reflect the City we serve by providing opportunities for fresh faces to play a part in our organization.

15

Oversee the City's 15-year economic development plan. The plan contains 33 recommendations for the City's success and it is our job to ensure each strategy is moving forward.

Provide a foundation for a strong City through community development, empowering property owners to repair facades, plant trees, and adopt sidewalk trash receptacles.



Leverage corporate and private contributions with supplemental funding from grants and successfully manage each dollar that we receive.



Communicate important information to businesses and residents that may affect quality of life such as construction, snow removal, and parking.



Enhance public safety for residents and businesses while building a strong foundation for commerce by managing the CRIZ Authority and conducting regular meetings with city-wide safety partners, local merchants, and corporate partners.

LANCASTER
**DOWNTOWN
INVESTMENT
DISTRICT**

Manage the Downtown Investment District by providing clean and safe services to property owners invested in the downtown core.



Serve several City neighborhoods through our red shirt ambassadors and outreach specialist who provide an extra set of eyes and ears for neighbors and businesses.

We leverage a broad network of engaged leaders with expansive influence.

Here are the results.



Partnering with Lancaster City Alliance provides valuable connections with 100+ community leaders.

We have over 160 volunteers that serve on influential committees and a 14 seat board of directors. Our volunteers are executive level or upper management and represent corporations, small business, and engaged City stakeholders.

25

Bringing together over 25 resource providers to form Cultivate Lancaster in support of a thriving entrepreneurial community.

\$1.3M

Completed nearly 120 façade improvements in the City's southwest quadrant, resulting in \$1.3 million in total investment.

50+

Lancaster City Alliance has played a direct or supporting role in more than 50 development projects completed or underway since 2015. Helping dozens of businesses each year looking to invest or relocate to the City.

50

The Downtown Investment District Clean Team provides dedicated cleaning services in Binns Park and Ewell Plaza. They also remove 50 tons of leaves and trash annually and maintains over 500 tree wells in the downtown.

500

450

Our outreach specialist addresses the needs of people on the streets experiencing homelessness, addiction and/or mental illness. Last year the specialists made 450 connections.

\$10.1M

Oversee the distribution of \$10.1 million back into the CRIZ District and the development and implementation of the \$5 million CRIZ Small Business Grant and Loan Program.

\$1.3B

Since 2015, \$1.3 billion in privately led investment underway or completed. More than half occurring outside of downtown.

250

Nearly 250 regional corporations, foundations, and individual influencers invest in the Lancaster City Alliance.

Join

Join a network of diverse stakeholders for the common good of Lancaster City. Lancaster City Alliance convenes diverse stakeholders for the common good of Lancaster City. We harness the power of the private sector. We hold a reputation as trusted stewards. We leverage a broad network of engaged leaders with expansive influence. We are an accelerant of progress. To do these things, we ask for your support.

For more information visit:
lancastercityalliance.org