

Thank You To Our Legacy Donors



Building Momentum

Managing the Building on Strength Economic Development Strategic Plan 2015-2030

Progress since July 2015, as of end of FY 2021-22 (June 30, 2022):

\$1.3 BILLION
in privately led investment
completed, under construction,
or in the planning stages
citywide since 2015

76%
of the plan's 33
recommendations
are in progress
or are complete

43%
of the plan's designated
investment sites are
developed or under
construction

>600
new residential units
completed or under
construction. 135 are
affordable* units.

>1,900
new residential units
under development,
645 are affordable*

193
new hotel rooms
completed

>180,000sf
new retail or restaurant spaces
completed or under construction

>380,000sf
new office/flex spaces completed
or under construction

* Affordable to households with incomes at or below
80% of Lancaster County's median income.

Enhancing Quality of Life

A Clean and Safe City

DOWNTOWN INVESTMENT DISTRICT



7 DAYS A WEEK, 7 A.M. – 11P.M.
14-member Clean Team and Ambassadors patrol
several City Neighborhoods and clean the
Downtown Investment District (DID)



455 CONNECTIONS MADE
to vulnerable individuals through the
new Outreach Specialist position



1,138 REPORTS
of excessive trash on property



1,057 MAINTENANCE ISSUES
reported to the city



87 LIGHTING ISSUES
Reported to PPL and City



5,790 HOURS
of sidewalk sweeping



42 TONS OF TRASH REMOVED
and 486 trash cans monitored



5,722 CONNECTIONS MADE
that answer questions
and provide information



10.3 TONS
of leaves removed from downtown
streets and sidewalks



78 SNOW REMOVAL HOURS
and 1,776lbs of ice melt applied to
downtown sidewalks and curb cuts

Enhancing Neighborhoods

Facade Improvement Grant Program

- More than **\$187,000** in grants were awarded in
FY 2021-22 which leveraged another **\$180,000**
in matching funds from grantees for a total
of more than **\$367,000** in investment in the
City's southwest quadrant, including the SoWe
neighborhood and the West King/Columbia/
Manor and South Prince/South Queen
commercial hubs.
- FY 2021/2022 was the most successful facade
year yet, with a record **36** projects underway
or completed.
- 75%** of facade grants were awarded to support
facade improvements on residential buildings;
25% to commercial/mixed-use buildings.



A painter with City-based and BIPOC-owned LD
Painting works on a porch on Columbia Ave. Many of
the facade properties receive a fresh coat of paint, but
other common improvements include new windows,
doors, handrails, porch repair, and uplighting.

107 facade improvements
completed or underway
since 2019

75 contracting
companies
employed

30%

City-based

13%

BIPOC* owned

7%

Woman-owned

* BIPOC: Black, Indigenous, and/or Person of Color.

Funding Economic Development

Year 1 of Managing the City Revitalization and Improvement Zone (CRIZ) Program

FINANCIAL ASSISTANCE TO ACCELERATE NEW DEVELOPMENT AND SMALL BUSINESS GROWTH

JUNE 2021, Lancaster City Alliance took over management of the
CRIZ Program which was established in 2013

\$7.8 MILLION

state and local tax revenues
returned to the CRIZ districts
to support projects
and entrepreneurs

\$3.1 MILLION

COVID-19 Small Business
Recovery & Sustainability
Grants awarded to over
100 small businesses

\$5 MILLION

Small Business Financial
Assistance Grant and
Loan Program developed

Supporting Entrepreneurs



BIG IDEAS ARE WELCOME HERE. The Cultivate Lancaster Entrepreneurs
Forum returned after a two year hiatus. Over 80 entrepreneurs and resource
providers gathered to network and share their stories.

RAISED \$100K toward Cultivate Lancaster
Entrepreneurship Coalition strategic planning and
sustainability, resulting in the first ever three-year
strategic plan.

11 MERCHANT MEETINGS PER YEAR, an average of
50 attendees with topics ranging from:



**MENTAL HEALTH
IN THE WORKPLACE**



**MARKETING TIPS
FOR THE HOLIDAYS**



**STAFFING
SOLUTIONS**



**ON-STREET
PARKING CHANGES**

A total of **\$200,000 IN TAX CREDITS AWARDED**
to three Keystone Innovation Zone businesses to
help drive innovation and growth.

THE CITY WELCOMED approximately **27 NET NEW**
retail, service, and food and beverage businesses
between July 1, 2021 and June 30, 2022.

Lancaster City Alliance identified 33 new business openings
and six business closings during this same period.

120 RESTAURANTS signed-up for Lancaster City
Restaurant Week, **78 RETAILERS** participated in
Lancaster City Indie Retail Week, and **47 MERCHANTS**
participated in Lancaster Shops Late.



The Lancaster City Alliance team and volunteers from our Member
Intra-Marketing Committee delivered 31 new business welcome
packets last year. Left, Wendy Marvel, owner of Truth and Style at
157 E. King Street, accepts a welcome packet from Anne Williams,
Lancaster City Alliance Director of Communications.

Lancaster City Alliance Financial Results 21/22

\$1.3 MILLION

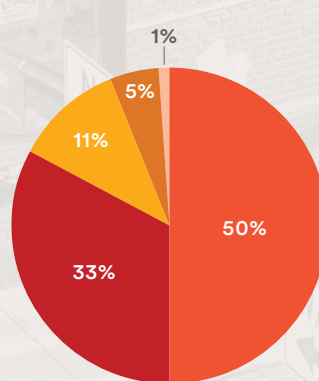
in operations dollars
with over 300 investors

\$450,000

leveraged in grant funds

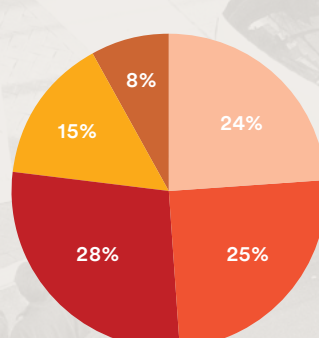
TO SUPPORT

- Facade Improvement Program
- Beaver Street Community Enhancements
- Cultivate Lancaster Entrepreneurship
Coalition Strategic Plan
- Outreach Specialist



REVENUES

- Corporate/Business
- Contracted Services/
Management Fees
- Foundations/Grants
- Individuals
- Other



EXPENSES

- Public Safety
- Community Development
- Economic Development
- Marketing
- Administration



Thank you to all of our investors and over 100 volunteers.
Click [here](#) for a full list of all who support our vision of
a thriving city where everyone can share in its success!

Thank You To Our Visionary Donors

