



## Lancaster City Merchant Meeting Minutes

September 16, 2020 – 8:30 am  
Virtual Meeting via Zoom

31 participants

### **Opening**

Dave Aichele welcomed everyone to the meeting. On behalf of city government and the police department, he shared appreciation to the merchant community for their support since Sunday's events.

Marshall Snively also shared his appreciation for the positive support of the merchant community during the last several trying days. He introduced Jen Koppel, Director of the Office for Lan Co MyHome; County Commissioner Ray D'Agostino, and City of Lancaster Chief of Staff Jess King, who will be giving today's presentation: "Coordinated Homelessness Service Response in COVID-19 Times and Beyond".

View the presentation [HERE](#).

Learn more about the Interdisciplinary Team for Outdoor Congregants Summary [HERE](#).

### **Announcements from Chat**

Anne Williams reported that all Lancaster County businesses and non-profits of any size, including those who have previously ordered, are now eligible in this round two of COVID-19 PPE kit distribution. This second round of Free PPE will be available through Friday, October 16. Order your kit [here](#)

Kathlene Sullivan shared the links to order Velocity tickets and swag:

- Pre-Order your Velocity Tote Bag [here](#).
- Pre Order your Velocity Pillow [here](#).
- Register for Velocity 2020: Celebrate A City Moving Forward Together [here](#).

### **Member Intra Marketing Committee Report**

Kathlene Sullivan reported that a Racial Equity & Inclusion Sub-Committee has been formed and is working to create collateral needed for merchants to display behind counters and in shop windows that indicate they are a place that supports racial equity and justice in our community.

Kathlene reminded everyone that Lancaster City Restaurant Week is going on now through September 20. Please support the restaurants by dining in, ordering take-out, or purchase a gift card.

Velocity is coming up on September 24 – this virtual event is a fundraiser for Lancaster City Alliance, with 100% of proceeds raised going to market Lancaster City merchants. It helps to fund events like Restaurant Week, Lancaster City Indie Retail Week, Downtown for the Holidays, Lancaster Shops Late, Small Business Saturday and more. Tickets can be purchased [here](#).

Velocity swag is available at Ville + Rue, or you can purchase tote bags and pillows [here](#).

**Closing Comments**

Marshall thanked everyone for attending today's virtual meeting. He reminded everyone to participate in Velocity by purchasing tickets, swag from Ville + Rue, and help to promote the event.

If anyone has additional questions, please email them to us at [info@teamlanc.org](mailto:info@teamlanc.org) and we will work to get you a response.

Next Virtual Merchant Meeting – October 21, 2020 – 8:30 am

Please let us know the Anniversary of your business by completing the following short [survey](#).

Add value to your business with Downtown Dollars Gift Certificates! Merchants interested in participating in the program should contact Lancaster City Alliance via email at [info@teamlanc.org](mailto:info@teamlanc.org) or by calling 717.394.0783.