



Lancaster City Merchant Meeting Minutes

August 19, 2020 – 8:30 a.m.
Virtual Meeting via Zoom

25 participants

Opening

Marshall Snively welcomed everyone to the first meeting on our regular schedule! He introduced **Ed Harris**, the new President of [Discover Lancaster](#), and asked Ed to say a few words. Ed shared that this is his eighth week in his new position, and he is very excited to be working in the Lancaster community. He and his team are focusing on using funds from the CARES Act to promote the message that we are "Open and Safe to Visit." He is looking forward to meeting with business owners and promoting the great City of Lancaster!

Marshall reminded everyone that this year's Velocity will look a bit different, but the theme remains the same – Celebrating A City Moving Forward Together! We will live broadcast Velocity on Thursday, September 24, 2020, beginning at 7:00 p.m. The evening will be emceed by Amber Strazzo and Ismail Smith-Wade-El. It will feature local restaurants, musicians, bartenders, and boutiques showing their best work through cocktail and food demonstrations, live music, AND a Fashion show. The **Digital Velocity Look Book** will provide an opportunity for businesses to advertise for **FREE**. The deadline for the Look Book is Friday, August 21. Complete the form for your Free Look Book Page [HERE](#). Purchase your tickets for Velocity [HERE](#). You can also support Velocity this year when you purchase a [Pillow](#) or [Tote Bag](#) from the **Velocity Collection!**

Please help us promote **Virtual Velocity 2020**, which raises funds to support the work of Lancaster City Alliance to market the City of Lancaster's small business community. Velocity promotional collateral to share on your social media platforms and other marketing efforts is available [HERE](#).

Special Presentation – "Sustaining Safe Business Operations" presented by the SCORE Lancaster-Lebanon expert panelists: **Robert "Teke" Drummond** MPT, MBA, Executive Director of Corporate Partnerships for **Penn Medicine Lancaster General Health** and **Penn Medicine HealthWorks**, and Board Chair for **Lancaster City Alliance**

Robert.Drummond@penmedicine.upenn.edu

Laurie Holmes Health and Wellness Specialist, **Americhem International** laurieh@americhem.net

Monica Rakoczy OSHA Specialist, **EnterTRAINING Solutions LLC** monica@entertrainingsolutions.com

Carl Shaak HVAC Specialist, **Berkshire Mechanical** cshaak@berkshiremechanical.com

Presentation Facilitator:

Denise Fessler, SCORE certified mentor, retired critical care RN, and healthcare executive denise.fessler@scorevolunteer.org

Reference Links

OSHA: Guidance on Preparing Workplaces for COVID-19

<https://www.osha.gov/Publications/OSHA3990.pdf>

https://www.osha.gov/SLTC/covid-19/news_updates.html

ASHRAE: Guidance on HVAC Systems for COVID-19

<https://www.ashrae.org/technical-resources/resources>

CDC: Businesses and Workplaces: Plan, Prepare and Respond

<https://www.cdc.gov/coronavirus/2019-ncov/community/organizations/businesses-employers.html>

Reopening Guidance for Cleaning and Disinfecting Public Spaces, Workplaces, Businesses, Schools, and Homes

https://www.cdc.gov/coronavirus/2019-ncov/community/reopen-guidance.html?deliveryName=USCDC_2067-DM26911

PA State: Responding to COVID-19 in Pennsylvania

<https://www.health.pa.gov/topics/disease/coronavirus/Pages/Businesses.aspx>

Local: Recovery Lancaster

<https://www.Recoverylancaster.com>

View a recording of the meeting [here](#).

Announcements from Chat

Sandy Gambone, with Water Street Ministries, shared that nominations are now being accepted for Water Street Mission's Community Awards event, Isaiah 61. You can nominate local leaders who have made a difference in the Lancaster community during these extraordinary times. The link is: Isaiah61Nominations. Any questions, please email Sandy Gambone at sgambone@wsm.org.

Member Intra Marketing Committee Report

Kathlene Sullivan announced **Lancaster City Restaurant Week** is gearing up to launch. The dates will be **September 10 – 20**. Please support the local restaurants during these challenging times.

Closing Comments

Marshall thanked everyone for attending today's virtual meeting. Special thanks to the panelist for their helpful, relevant information. He reminded everyone to participate in the Velocity Look Book, purchase tickets, and help promote the event.

If anyone has additional questions, please email them to us at info@teamlanc.org, and we will work to get you a response.

Next Virtual Merchant Meeting – September 16, 2020 – 8:30 a.m.

Please let us know the Anniversary of your business by completing the following short [survey](#).

Add value to your business with Downtown Dollars Gift Certificates!

Merchants interested in participating in the program should contact Lancaster City Alliance via email at info@teamlanc.org or by calling 717.394.0783.