



## Lancaster City Merchant Meeting Minutes

July 7, 2020 – 8:30 am  
Virtual Meeting via Zoom

42 participants

### Opening

Marshall Snively welcomed everyone to the meeting. He has appreciated the number of questions from merchants on how to intentionally discuss and address racial equity causes. We are pleased to have the YWCA leaders provide this presentation. Marshall encouraged retail merchants to sign-up to be part of Indie Retail Week July 17 -24. Register to participate [here](#). He also announced that this year's Velocity event will go virtual on September 24! Tickets will go on sale on August 1. All funds raised go to support marketing the City merchants.

**Special Presentation** – “Racial Equity Discussion for Merchants” presented by [YWCA Lancaster](#) management team members: Stacie Blake, CEO; David Nice, Project Manager, Social Justice; Dr. Lucia Murphy and Adam Hosey, Social Justice Mentors. View the meeting recording [here](#).

Please explore the following resources provided by the YWCA Lancaster

- If you were able to join us for the July 7 Merchant Meeting please complete the [Post-Meeting Survey](#).
- [“What’s Next](#), articles, videos, and podcasts for further learning
- [Anti-racist growth zones](#) graphic was shared during the meeting
- [Equality vs. Equity vs. Justice using The Giving Tree](#), another graphic shared during the meeting
- [“What to the slave is the 4th of July?”](#) by Frederick Douglas, recited by James Earl Jones

**Save the Date** – July 21, 8:30 a.m., for a follow-up discussion with the YWCA Lancaster. The purpose of this meeting is to answer questions that merchants might have about the materials provided by the YWCA Lancaster and questions about systemic oppression. You are welcome to attend this meeting even if you were not able to attend the July 7 meeting.

### Closing Comments

Marshall thanked everyone for participating in today's virtual meeting and special thanks to the YWCA Team and panelists. We will plan to have a follow-up Merchant Meeting on July 21 at 8:30 am to continue this important conversation.

If anyone has additional questions, please email them to us at [info@teamlanc.org](mailto:info@teamlanc.org), and we will work to get you a response.

Next Virtual Merchant Meeting – July 21, 2020 – 8:30 am

Please let us know the Anniversary of your business by completing the following short [survey](#).

Add value to your business with Downtown Dollars Gift Certificates! Merchants interested in participating in the program should contact Lancaster City Alliance via email at [info@teamlanc.org](mailto:info@teamlanc.org) or by calling 717.394.0783.