



Lancaster City Merchant Committee Meeting

Wednesday, June 10, 2020

8:30 a.m. to 9:45 a.m.

Virtual Meeting

1. Introduction - Marshall Snively, President, Lancaster City Alliance
2. Special Presentation – Use Virtual Events to Enhance Your Business – This presentation provides “how-to” tips & best practices to plan virtual events to market ANY business and to capture fundraising dollars for non-profits, including a live, behind the scenes look at Shumaker PDT’s brand new production studio. Presented by Susan Eberly, President of Alegre Events, and Rod Shumaker, Owner of Shumaker, PTD.
There will be time for Q&A after the presentation.
3. Member Intra Marketing Committee Report
4. Open Discussion

Our next Virtual Merchant Meeting will be Wednesday, June 17, 2020.

Please let us know the Anniversary of your business by completing the following short [survey](#).

Add value to your business with Downtown Dollars Gift Certificates! Merchants interested in participating in the program should contact the Lancaster City Alliance via email at info@teamlanc.org or by calling 717.394.0783.