



Lancaster City Merchant Committee Meeting

Thursday, May 21, 2020

8:30 a.m. to 9:45 a.m.

Virtual Meeting

1. Introduction - Marshall Snively, President, Lancaster City Alliance
2. Special Presentation – PIVOT Process for Restarting Business - A strategic guide to restarting your business while addressing the COVID-19 requirements and key considerations of Safety, Marketing, Operations, and Finance to assist business owners to restart and sustain and healthy business. Presented by SCORE Lancaster-Lebanon volunteer mentors Cathy Bonser, Denise Fessler, Joann Brayman, Rich Bidgood, and Bob Smith. There will be time for Q&A with the mentors after the presentation.
3. Member Intra Marketing Committee Report
4. Open Discussion

Our next Virtual Merchant Meeting will be Wednesday, May 27, 2020.

Please let us know the Anniversary of your business by completing the following short [survey](#).

Add value to your business with Downtown Dollars Gift Certificates! Merchants interested in participating in the program should contact the Lancaster City Alliance via email at info@teamlanc.org or by calling 717.394.0783.