



Lancaster City Merchant Committee Meeting

Wednesday, May 13, 2020

8:30 a.m. to 9:45 a.m.

Virtual Meeting

1. Introduction - Marshall Snively, President, Lancaster City Alliance

Special Presentation – The Benefits of Selling Online – Learn about the benefits and advantages of e-commerce and how you can move your business forward, presented by Kyle Leakway, Principal and Experience Director at GoodThree.

2. Q&A
3. Member Intra Marketing Committee Report
4. Open Discussion

Our next Virtual Merchant Meeting will be announced soon.

Are you a Lancaster City business that is open virtually and offering online sales, sales by phone, curbside pickup of goods etc.? Let us know, respond to our [May Merchant Survey](#),

Add value to your business with Downtown Dollars Gift Certificates! Merchants interested in participating in the program should contact the Lancaster City Alliance via email at info@teamlanc.org or by calling 717.394.0783.