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Kinectiv | Who Are We?

We develop and manage marketing strategies using the following services:

- Branding & Graphic Design
- Website Design & Development
- Content Marketing & Digital Advertising
- Film & Photography



Let's Chat | Why Are We Here?

The COVID-19 crisis is impacting businesses around the world, causing a variety of concerns, including how to approach marketing.

Many businesses have the same questions in terms of Social Media marketing:

- Should you be active while your business is closed?
- What type of content is appropriate?
- Should I be promoting, or selling on Social?
- What about paid advertising?

Things to Know | The Logistics of Social

Now is not the time to disappear.

The Interactive Advertising Bureau says that roughly a quarter of brands have paused all advertising.

It's understandable, but...

Now is the time to be authentic, available, and adapt.

More people are online than ever before.

On Facebook, cost per 1,000 impressions has decreased by a 50%.



The Opportunity | & the role of Social Media

Once you've adapted your...

Business Model

Messaging

Focus on building relationships and networking by using Social Media and having conversations your audience is interested in.

FAQs

Big Announcements

Testimonials

Behind the Scenes

Meet The Team

DIYs & Tips

Network

Share a Story

Say Thank You

The background is an abstract composition of textures. On the left, there is a dark, almost black area with a prominent, curved, orange-gold line that resembles a brushstroke or a path. This transitions into a large, textured teal area that occupies the right and top portions of the frame. The teal has a grainy, painterly quality with subtle variations in tone and some darker, shadowed areas.

QUESTIONS

Feel Free To Get In Touch!

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