



Lancaster City Merchant Committee Meeting

September 18, 2019

8:30 a.m. to 9:30 a.m.

The Ware Center | 42 N. Prince Street

1. Introduction/Announcements
2. Monthly Spotlight – Makes Scents Natural Spa Line presented by Heather & Nathan Kreider
3. Special Presentation – Sizing Up Your Digital Footprint
 - Tips & tools to help your business look, sound & operate its very best on the world wide web.
 - Presented by Mike McMonagle of [MCKLCO](#)
4. Insight Marketing Conference 2019 – Kris Bradley of [NameSpark](#)
5. What's New for ExtraGive 2019 – Aaron Spangler, Lancaster County Community Foundation
6. Member Intra Marketing Committee Report
7. Open Discussion

Next Merchant Meeting – October 16, 2019

Please let us know the Anniversary of your business by completing the following short [survey](#).

Add value to your business with Downtown Dollars Gift Certificates! Merchants interested in participating in the program should contact the Lancaster City Alliance via email at info@teamlanc.org or by calling 717.394.0783.

Upcoming Events

▪ Lancaster City Restaurant Week	September 16 – 22
▪ Lancaster Printer's Fair	September 20 – 21
▪ VeloCITY 2019	September 26
▪ Central Market Harvest Breakfast	October 5
▪ Fall Lancaster ArtWalk	October 5 & 6
▪ Merchant Halloween Mixer (Altana)	October 23
▪ Trick or Treat Lancaster City	October 31
▪ ExtraGive	November 22
▪ Holiday Window Decorating Contest	November 25 – December 20
▪ Mayor's Tree Lighting	November 29
▪ Small Business Saturday	November 30
▪ Lancaster Shops Late	December 12